

**MINUTES**  
*workforce***CONNECTIONS**  
**BOARD OF DIRECTORS MEETING**  
**APRIL 22, 2010**

**CULINARY TRAINING ACADEMY**  
**710 W. LAKE MEAD BLVD.**  
**NORTH LAS VEGAS, NV 89030**

**Members Present**

Maggie Arias-Petrel	Hannah Brown	F. Travis Buchanan
Mark Edgel	Marilyn Fink	Ardell Galbreth
Sonja Holloway	Laurie Luongo	Eloiza Martinez
Pat Maxwell	Maggie Mendez	Valerie Murzl
Mujahid Ramadan	Margarita Rebollal	Councilman William Robinson
Dan Rose	Commissioner Tommy Rowe	Ronna Timpa
Deana Zelenik	David Lee	

**Members Absent**

Commissioner Andrew Borasky	Charles Darling, Sr.	Councilman Travis Chandler
Harriet Ealey	Commissioner RJ Gillum	Linda Young
Kenneth J. LoBene	Charles Perry	Penny Perez
Debra Reed	Councilman Steven D. Ross	Councilwoman Gerri Schroder
Commissioner Lawrence Weekly	Dana Wiggins	

**Staff Present**

John Ball	David Jefferson	Tameca Ulmer
Suzanne Potter	Heather DeSart	Jaime Cruz
Debra Collins	Cornelius Eason	Sylvia Spencer
Wendy Villanueva	Adriana Burnett	Andy Anderson
Byron Goynes	Rosie Boulware	Tom Dang
Mike Hopper	MaryAnn Avendano	Clentine January
Jeannie Kuennen		

**Others Present**

Danielle Scott, Urban League	Peggy Oliver, NACS
Donna Romo, DETR-WIA	Al Daniels, College of Southern Nevada
Edwin Nichols, Corpnet, Inc.	Bill Anderson, DETR
Hal Bingham, DETR	Ron Fletcher, DETR
Rita Prince, Native American Community Services	Trnee Stephenson, AHEC
B. Renee Clark Hollister, AHEC	Denise Gee, HELP of Southern Nevada
Katherine Cylke, SNMIC	Janice Greer, AHEC
Doug Geinzer, SNMIC	Fran Phillips, CHR
Vickie Simon, CHR	Carol Elslager, AHEC
Stanley Moore, NACS	Helicia Thomas, GNJ Family Life Center
Brenda Chaney, Expertise, Inc.	Melisa Cisneros, Expertise, Inc.

(It should be noted that not all attendees may be listed above)

**AGENDA ITEM 1 – Call to order, confirmation of posting and roll call**

The meeting was called to order by the Chairman, Mujahid Ramadan at 9:40 a.m. Staff confirmed the meeting had been properly noted and posted in accordance with the Nevada Open Meeting Law. Roll call was taken and a quorum was present.

**AGENDA ITEM 2 – Approval of Agenda with the inclusion of any emergency items and deletion of any items**

***A motion was made to approve the agenda as presented by Eloiza Martinez and seconded by David Lee. Motion carried.***

**AGENDA ITEM 3 – DISCUSSION and POSSIBLE ACTION: Committee Progress Reports**

**A. Youth Council ~ Ken LoBene, Chair 1. Approve the Youth Council’s recommendation to execute contracts with the following agencies utilizing ARRA carry-in and/or Governor’s Reserve Funds**

At the April Youth Council meeting, the Youth Council approved staff’s recommendation to execute contracts with the following agencies for an amount not to exceed the amounts listed utilizing ARRA carry-in and Governor’s Reserve Funds:

Las Vegas Latin Chamber of Commerce	\$200,000
College of Southern Nevada	\$150,000
Spring Mountain Youth Camp	\$180,000
Police Athletic League of Southern Nevada	\$56,400
Lied Discovery Children’s Museum	\$75,400
HELP of Southern Nevada	\$76,200
Nevada Partners, Inc.	\$242,500
Nye Communities Coalition	\$130,000
The Shade Tree	TBD-Not to exceed \$50,000
Clark County School District Desert Rose	\$140,000
St. Jude’s Ranch for Children	\$40,000

***A motion was made to approve the Youth Council’s recommendation to execute contracts with the agencies as presented utilizing ARRA carry-in and/or Governor’s Reserve Funds by Maggie Arias-Petrel and seconded by Valerie Murzl. Motion carried.***

**2. Approve the Youth Council’s recommendation to execute contracts with the following agencies utilizing Governor’s Reserve Funds**

At the April Youth Council meeting, the Youth Council approved staff’s recommendation to execute contracts with the following agencies utilizing Governor’s Reserve Funds:

Clark County Summer Business Institute	\$380,000
Jr. Achievement of Southern Nevada, Inc.	\$48,000

***A motion was made to approve the Youth Council’s recommendation to execute contracts with the Clark County Summer Business Institute in the amount of \$380,000 and Jr. Achievement of Southern Nevada, Inc. in the amount of \$48,000 utilizing Governor’s Reserve Funds by Ardell Galbreth and seconded by Pat Maxwell. Motion carried.***

**Information: 3. workHAPPENS: Project 5000 Kids Expo Recap and Next Steps**

John Ball provided an update on the Project 5000 Kids Expo. The event, held April 8, 2010 at The Historic 5<sup>th</sup> Street School, received extensive response and participation from service providers, businesses, the school district, youth, Board Members, and staff. The event speakers were UNLV’s President, Neil Smatresk, Fafie Moore, Owner, Realty Executives, and youth, Joe Marra and Jasmine Edwards. A variety of businesses expressed interest in sponsoring meaningful work experiences for the youth.

Nancy White, former Human Resources Director at the Las Vegas Chamber of Commerce, was hired to manage Project 5000 Kids. Ms. White will begin the next steps of business outreach in the community.

**B. Adult & Dislocated Worker Committee ~ Charles Darling, Sr., Chair**

Heather DeSart provided an overview of the Adult and Dislocated Worker Program Activity Report. The report includes enrollments, participants in training, WEX, and OJT, as well as the job industry sectors and hourly wages for participants receiving WIA Adult and Dislocated Worker services.

Ron Fletcher, Chief of Field Direction and Management, DETR, and Regional Manager for three One Stop JobConnect facilities in Southern Nevada, provided a Nevada Job Connect update. DETR operates 10 One Stop JobConnect facilities throughout the state of Nevada, including Reno, Carson City, Sparks, Fallon,

Elko, Ely, Winnemucca, Henderson, Las Vegas, and North Las Vegas. Each of the JobConnect facilities provide employment and vocational services through the Employment and Security Division.

The Nevada JobConnect offices have had an unprecedented demand for services for the public during the past two years. In 2009, the services most in-demand at the three Southern Nevada offices were, non-mediated services, including individuals seeking self-help services (resume preparation/faxing, word-processing, photo copying, job search, etc.), wherein the JobConnect facilities received 165,569 visits for these services. During the first quarter of 2010, there were 40,766 visits for non-mediated services. In 2009, the JobConnects received 105,648 visits from people seeking mediated services, which include employment and training services that involve meeting with a JobConnect representative. During the first quarter of 2010, the one stops received 25,717 visits from people seeking mediated services with a JobConnect representative.

Six programs that have contributed with the demand for services are Employment Services, Veteran's Employment Services, Career Enhancement Program (CEP), Re-employment Services Eligibility Assistance Program, Worker Profiling Program, and Rapid Response Program. All of the program have different eligibility requirements and offer a variety of services, including work cards, uniforms, bus passes, UI assistance, veteran and prisoner re-entry services, job training and placement, and more.

Debra Collins, introduced Doug Geinzer, Chairman, Southern Nevada Medical Industry Coalition (SNMIC), and Dr. Katherine Cylke, SNMIC. Together, they provided a presentation on SNMIC.

Mr. Geinzer provided background: SNMIC was started nine years ago as small non-profit organization in Henderson. Today, SNMIC has approximately 600 members whose aim is to improve the quality of health care in Southern Nevada.

Dr. Katherine Cylke presented on the current nursing shortage due to the lack of qualified and educated nurses in Nevada and the employer's need for experienced nurses. SNMIC has developed a coalition to discuss and address shortage issues as well as conducted an extensive employer survey (page 38 of the agenda) for hospitals and medical providers to gain a better understanding of the needs of the medical professionals, hospitals, and other medical facilities.

SNMIC and *workforce*CONNECTIONS have partnered to develop and implement The Registered Nurse Internship Partnership Program (RNIPP) and its overall goal to effectively transition new nurses into a challenging workplace by providing new nurse orientation resources to both new nurses and employers. As part of the RNIPP program, employers will receive coaching, education, and nurse graduates will receive a comprehensive orientation. The measurement for this program will be based on the graduation rate, placement, and retention.

#### C. Budget & Finance Committee ~ Margarita Rebolal, Chair

Margarita Rebolal provided a Budget and Finance committee update and overview of PY2010 Preliminary Formula Allocation (page 49 of the agenda). Nevada will receive an increase in Adult/Dislocated Worker/Youth funding. Adult funding is \$1,771,211, a 30% increase; Dislocated Worker funding is \$443,559, a 3.17% increase; Youth funding is \$1,766,515, a 30% increase. The PY2010 forecast for *workforce*CONNECTIONS for Adult/Dislocated Worker/Youth is \$15,545,492.

Combined ARRA/PY09 Formula Operating Expenses Budget vs. Actual - February 2010 Report: to date *workforce*CONNECTIONS has spent 37.48% of the PY09 budget; items to watch are account 6210 Legal Fees and account 6305 Contract Services, which will continue to be watched closely and funds will be allocated to these accounts at the start of the new funding year.

Contract Expenditures for Service Providers - Plan vs. Actual – Through ARRA Invoice #31 PY08 ARRA funds: total expenditures for Adult/Dislocated Worker are \$3,662,897, 36% of the total award of \$10,183,980; total expenditures for Summer Youth Providers is \$3,881,327, 86% of the total budget of \$4,517,790.

Contract Expenditures for PY09 Service Providers - Plan vs. Actual – Through Invoice #381 Formula funds: total expenditures for Adult/Dislocated Worker funds is \$3,642,641, 60% of the total award of \$6,099,443; total expenditures for Youth funds is \$772, 402, 59% of the total award of \$1,302,843.

D. Emerging Markets/Partnerships/Resource Development ~ Pat Maxwell, Chair

Pat Maxwell provided an Emerging Markets update: 1) The Small Business 101 Workshop for Career Specialists was held last Wednesday. The focus was on the needs of small businesses, outreach/placement strategy, and the differences between large and small organizations; 25 people attended. 2) The Executive Director's Roundtable is scheduled for April 29, 2010. Danny Thompson, a representative from the union, will be the speaker. Dan Rose is hosting the meeting at the Sheet Metal Workers training facility.

Jaime Cruz provided a green energy update: Easter Seals will be conducting a job fair to hire 82 new employees for the Foliot Furniture project. *workforceCONNECTIONS* is working with economic development agencies that produce and manufacture solar panels in Nevada; discussion is ongoing regarding the development of 269 long term sustainable jobs that *workforceCONNECTIONS'* funded service providers will have the opportunity to staff.

Cornelius Eason announced that *workforceCONNECTIONS* will be a sponsor at the Las Vegas Chamber of Commerce luncheon on Wednesday, April 28, 2010 at the Four Seasons Hotel; Oscar Mayor Goodman is the key speaker.

E. Brand & Value Committee ~ Laurie Luongo, Chair

Ronna Timpa provided a Brand & Value Committee update: the new *workforceCONNECTIONS* talking points cards was distributed to the Board members; Jaime Cruz and Tameca Ulmer are in the process of compiling the new orientation packet, which will be presented to the Board for approval at the May 27, 2010 Board meeting.

Ms. Timpa provided a recap of her trip to Singapore and presentation to the National Association of Workplace Professionals (NAWP). Ms. Timpa will present at NAWP's national convention in Albuquerque, New Mexico on May 4, 2010. Ms. Timpa's presentation is titled "Jump Over Language Hurdles and Get Back to Work".

William "Bill" Anderson, State of Nevada Department of Employment, Training, and Rehabilitation, Research and Analysis Bureau provided this month's Board Development Session on "Nevada's Labor Market: A Review and Outlook". Mr. Anderson provided a presentation regarding the impacts of the recession on Nevada's labor market. Nevada's unemployment rate is 13%. Nevada has lost a total of 187,000 jobs. The job sectors with the highest job loss in 2009 in the Las Vegas Metro area were leisure and hospitality, which is down approximately 19,000 jobs and construction, down an estimated 28,000 jobs. Unemployment insurance claims have doubled in the last two years from 30,000 to 60,000 claims. The labor market will begin to level off in 2010-11 and is expected to grow in 2012. Tourism has increased for five consecutive months beginning in September 2009. The residential resale market grew 50% in 2009.

AGENDA ITEM 4 - Consent Agenda

John Ball requested that the consent agenda be taken under one motion to include the following items:

- 1) Approve the *workforceCONNECTIONS* Board Meeting minutes from March 25, 2010.
- 2) Approve the Memorandum of Understanding between the Clark County Department of Family Services, Southern Nevada Regional Housing Authority, Olive Crest, the United

Way of Southern Nevada, and *workforce*CONNECTIONS for the Workforce Services for Transitioning Foster Youth Pilot Program.

- 3) Accept the correction to the Summer Contract Recommendations for Nye Communities Coalition.

***A motion was made to approve the consent agenda with the following correction to the March 25, 2010 Board Meeting minutes by Hannah Brown and seconded by Laurie Luongo. Correction: Sonya Holloway was present. Motion carried.***

**AGENDA ITEM 5 – Public Comment**

Chef Jeff, host of the Chef Jeff Project on the Food Network, introduced himself and provided a brief history of his rise to success as a well known chef and New York Times Best Selling author. As a former felon, Mr. Jeff overcame all obstacles to achieve his dreams. Chef Jeff is committed to working with incarcerated youth in Nevada by facilitating employment assistance and other support services as they re-enter the community.

**AGENDA ITEM 6 – Adjournment**

***The meeting was adjourned at 11:37 a.m.***