

Minutes
*workforce***CONNECTIONS**
Board of Directors Meeting
June 22, 2010

The Culinary Training Academy
Parlor D
710 W. Lake Mead Blvd.
North Las Vegas, Nevada 89030

Members Present

Mujahid Ramadan	Hannah Brown	Michelle Bize
William Bruninga	F. Travis Buchanan	Councilman Travis Chandler
Charles Darling, Sr.	Ardell Galbreth	Commissioner RJ Gillum
Sonja Holloway	Dr. David Lee	Kenneth J. LoBene
Laurie Luongo	Pam Maxwell	Valerie Murzl
Margarita Rebolal	Dan Rose	Councilman Steven D. Ross
Commissioner Tommy Rowe	Councilwoman Gerri Schroder	Ronna Timpa
Commissioner Lawrence Weekly	Deana Zelenik	

Members Absent

Maggie Arias-Petrel	Commissioner Andrew Borasky	Mark Edgel
Marilyn Fink	Mark Keays	Eloiza Martinez
Charles Perry	Debra Reed	Council William Robinson
Dana Wiggins	Dr. Linda Young	

Staff Present

John Ball	David Jefferson	Tameca Ulmer	Suzanne Potter
Nancy White	Debra Collins	Sylvia Spencer	Heather DeSart
Cornelius Eason	Mary Ann Avendano	Rosie Boulware	Ricardo Villalobos
Jeannie Kuennen	Clentine January	Byron Goynes	Carol Hicks
Jaime Cruz	Wendy Villanueva	Adriana Burnett	Stacey Rainwater
Dianne Tracy	Kelly Ford	Kris Kolev	Mike Hopper
Tom Dang	Laurie Thomas		

Others Present

Michael Hobbs, GNJ Family Life Center	Helicia Thomas, GNJ Family Life Center
Capucine Holmes, GNJ Family Life Center	Shirelle Sparks, GNJ Family Life Center
Fran Phillips, CHR, INC.	Jennifer Grigsby-Welch, FIT
Mary House, CHR, INC.	Penny Hagen, FIT
Steve Chartrand, Goodwill	Mary Chartrand, Goodwill
Denise Gee, HELP of Southern Nevada	Deborah Campbell
Monique Harris, So. Nevada Children First	Matt Cecil, Legal Counsel

(It should be noted that not all attendees may be listed above)

Agenda Item I – Call to order, confirmation of posting, and roll call

The meeting was called to order by the Chairman, Mujahid Ramadan at 10:05 a.m. Staff confirmed the meeting had been properly noted and posted in accordance with the Nevada Open Meeting Law. Roll call was taken and a quorum was present.

Agenda Item II – Approval of Agenda with the inclusion of any emergency items and deletion of any items.

A motion was made to approve the agenda with corrections by Hannah Brown and seconded by Dr. David Lee. Correction: Item B and C should read contracts will be executed for the term July 1, 2010 through June 30, 2011. Motion carried.

Agenda Item III – DISCUSSION and POSSIBLE ACTION

A. Local Elected Consortium

Welcome new Board members as recommended by the Local Elected Consortium on June 10, 2010.

Councilwoman Gerri Schroder introduced the new Board members to the *workforce*CONNECTIONS Board of Directors:

- a. William Bruninga, Advanced Energy Applications
- b. Michelle Bize, Las Vegas Review Journal
- c. Mark Keays, University of Phoenix

Michelle Bize introduced herself and provided a brief bio. Mr. Bruninga and Mark Keays were not present.

B. Committee Progress Reports

1. Adult & Dislocated Worker Committee ~ Charles Darling, Sr.

ACTION - Approve the negotiation and execution of PY10 contracts to deliver employment and training services.

Charles Darling, Sr., read the recommendation to approve the negotiation and execution of PY10 contracts to deliver employment and training services with the following service providers:

Service Provider	Recommended Allocation	Projected Clients Served
Bridge Counseling	\$550,000	110 Clients
Catholic Charities	\$450,000	90 Clients
CHR, Inc.	\$750,000	150 Clients
Easter Seals	\$605,000	121 Clients
FIT	\$1,300,000	260 Clients
GNJ	\$720,000	144 Clients
Goodwill	\$1,000,000	200 Clients
Housing Authority	\$225,000	45 Clients
NACS	\$400,000	80 Clients
NPI, Inc	\$2,500,000	500 Clients
	\$8,500,000	1,700 Clients

A motion was made to approve the negotiation and execution of PY10 contracts to deliver employment and training services to the service providers as presented by Commissioner RJ Gillum and seconded by Councilman Steven D. Ross. Motion carried.

INFORMATION – Prisoner Re-Entry Update

Heather DeSart provided a Prisoner Re-Entry update. \$440,000 was approved by the state for a re-entry program. ADW is in the process of hiring a Re-Entry Specialist as *workforce*CONNECTIONS prepares to start the statewide initiative. A working group of individuals vested in the re-entry project will be assembled, to include, NevadaWorks, northern Nevada’s local workforce investment board.

INFORMATION - Rural Initiatives Update

Debra Collins has been assigned to lead the rural projects for in Lincoln and Nye Counties for the Adult and Dislocated Worker program.

2. Youth Council ~ Ken LoBene

ACTION – Approve the negotiation and execution of PY10 contracts to deliver employment and training services for youth

Ken LoBene read the recommendation to approve the negotiation and execution of PY10 contracts to deliver employment and training services for youth with the following service providers:

Service Provider	Recommended Allocation	Projected Clients Served
Nevada Partners, Inc.	\$800,000	428 Clients
HELP of S NV	\$500,000	110 Clients
Nye Communities Coalition	\$290,000	60 Clients
	\$1,590,000	598 Clients

The projected clients served include 411 carry-over youth and 187 new youth.

A motion was made to approve the negotiation and execution of PY10 contracts to deliver employment and training services for youth as presented by Councilman Steven D. Ross and seconded by Hannah Brown. Motion carried.

Councilman Steven D. Ross congratulated Ken LoBene and the Youth Council for their efforts.

INFORMATION – Project 5000 Kids Update

Nancy White provided the following Project 5000 Kids update:

Project 5000 Kids was rebranded and a new mascot was created, “P5K”, around whom P5K will build activities and a media campaign. The tag line is “Who Believed in You?” P5K is launching a community-wide media campaign involving P5K and the who believed in you theme.

P5K has two new Project Specialists; Lori Thomas who started on June 14th and Lucy Ivins who started on June 7th. Lori will be working with businesses in the Clark County area and Lucy will be working in Pahrump and other outlying areas. Gina Campbell will be employed as a project specialist beginning June 30th. P5K also has two interns – Nick Brown and Aisja Allen; Corey Hewett will begin an internship on June 21, 2010.

A meeting was held with the new President/CEO of the Las Vegas Chamber of Commerce. They are one of our partners and will be publicizing and supporting P5K on the Chamber P5Kbsite and encouraging their members to participate.

A meeting was held with Earl Falls, Executive Director of Employment, of MGM Mirage. They currently have an intern program for college seniors only. This year it was opened up to a few college juniors. Mr. Falls is very interested in creating a high school program and feels that Project 5000 Kids will be the right vehicle to do this.

A meeting was held with Alan Diskin of Jr. Achievement. Mr. Diskin proposed ideas of how the two programs can work together. P5K will be traveling to Los Angeles to observe a Jr. Achievement work readiness project that may be viable for Las Vegas.

A meeting was held with Chris Cappas with Harrah’s Entertainment. Harrah’s is willing to open their lifeguard and pool retail sales positions to P5K applicants.

A meeting was held with Valerie Murzl with Stations Casinos. Stations have offered to place 22 interns among their various properties. P5K is very excited about this opportunity and feel this could become the “gold standard” for how our internships should work.

A meeting was held with Bob Gerst of Boyd Gaming. Mr. Gerst was very supportive of the program but feels that Boyd will wait to participate until next year due to recent layoffs this year.

P5K will give a presentation to the school board on June 24th and to the board of the Boys and Girls Clubs on June 30th.

A meeting was held with KNPR to discuss the P5K media campaign. KNPR will match whatever P5K buys in radio spots. P5K will receive a formal proposal from them next week. KNPR loved the program and want to be a part of its success.

A meeting was held with Steve McCracken of Bank of America to discuss their support of P5K. Mr. McCracken suggested that P5K submit a grant proposal for a collaborative effort with community partners.

A presentation was provided to Wells Fargo Foundation on Tuesday, June 15th. P5K is requesting funding of \$40,000 to support 16 interns. Wells Fargo has agreed to pay for five interns to be employed at Wells Fargo and will donate \$25,000 to place ten interns at other businesses.

On Friday, June 11th, P5K received \$5,000 from the proceeds of the golf tournament sponsored by the Association of Hispanic Realtors. Noah Herrera presented the \$5,000 check Mr. LoBene and a photo opportunity was provided.

3. Budget & Finance Committee ~ Margarita Rebollal

Margarita Rebollal reported no new updates for the Budget & Finance Committee.

4. Emerging Markets/Partnerships/Resource Development ~ Pat Maxwell

Debra Collins reported that the Plus One grant program (*workforce*CONNECTIONS, Nevada Cancer Institute, CSN) will begin July 16, 2010 in which ten students have been selected for the six month Oncology training program. Immediately following, the trainees will begin their employment at the Nevada Cancer Institute.

Ms. Collins reported that the Executive Director Partner Roundtable, focused on Healthcare, was held on June 8th at the Clinical Simulation Center of Las Vegas (Sim Lab) at UNLV. The Sim Lab is a 31,000 sq ft facility that opened at the UNLV Shadow Lane campus in August 2009 and is shared among the University of Nevada - Las Vegas School of Nursing, Nevada State College School of Nursing, and University of Nevada School of Medicine. This Clinical Simulation Center provides state-of-the-art health care education equipment throughout the five high-fidelity simulation labs, three clinical skills labs, a surgical simulation suite, twelve standardized patient rooms, and four multipurpose classrooms. There was a healthcare panel comprised of human resources directors, educators and employers, we will also have a representative from the Nevada Cancer Institute who discussed how collaboration can bring in other dollars besides WIA dollars.

Ms. Collins reported that three grants came from HERSA, a planning grant, where 37 individuals will be selected to work with the State to develop and implement a strategic plan, home health care aide for the State of Nevada, and an implementation grant.

Cornelius Eason attended “Building the Jobs Recovery” conference in San Diego presented by the California Labor Federation. The conference was designed to address the common objectives of Organized Labor and Workforce Investment Boards.

5. Brand & Value Committee ~ Laurie Luongo

Laurie Luongo reported that the committee is looking for opportunities to continue to brand the agency. The committee will continue to profile the agency and look at different partnerships as well as attend the various committee meetings to see where each is at.

Ronna Timpa asked the Board to pay attention to the positive things happening at the agency, with its partners, and in the community and remember...“IT’S POSSIBLE”.

6. Executive Director’s Update ~ John Ball

David Jefferson reported that the Digital File Project is near completion. Jeff Marsh led the project with the assistance of two full-time work experiences from Native American Community Services. At completion, approximately 13,000 files will be digitally scanned and stored on the agency’s server. The files will be maintained and backed up regularly by the IT Department. This will free up the 2,000+sq.ft.storage space at Rancho and save the agency approximately \$2,400/month.

Mr. Jefferson thanked Jeff Marsh, and the two WEX’s, Virginia and Suzie, for their hard work on this project.

Mr. Jefferson reported on the changes to the Personal Leave Policy to replace annual leave and sick leave with personal time off. The new policy combines existing annual leave and sick leave benefits for employees into a single Paid Time Off account. The total accrual rate schedule remains the same. The only other change is a substantial reduction in the maximum allowable accrual of Paid Time Off hours, from a previously unlimited amount to 480 hours. The new rate will limit a potential fiscal liability for the agency and will be competitive with comparable agencies in the regional labor market. The policy change is consistent with the adoption of PTO policies in numerous private and public organizations in recent years, and will greatly simplify the tracking and approval processes required under the existing policy.

Mr. Jefferson reported that beginning July 1, 2010 the agency will be converting to a new employee insurance plan; St. Mary’s for Medical and Principal for dental. Both have a larger network than the existing carrier and will allow employees to go out of state for care. The new PPO plan is approximately \$60 less than the existing plan.

Executive Committee ~ Mujahid Ramadan

ACTION – Election of the workforceCONNECTIONS Board of Director’s Chairman and Vice-Chairman

As outlined in the Southern Nevada Workforce Investment Board’s by-laws “Officers” (Article IV, Section 1-6), the Board officers shall be elected for two-year terms. The term of office for the current Chairman and Vice-Chairman will expire June 30, 2010. Members interested in either of these positions were requested to submit their resumes by June 15, 2010.

Councilwoman Geri Schroder asked for clarification of the criteria for appointment of members to the board. Matt Cecil, Legal Counsel, read from the Workforce Investment Act Section 117(B)(2)(a)(I):

Composition.--Such criteria shall require, at a minimum, that the membership of each local board--

(A) shall include--

(i) representatives of business in the local area,

who--

(I) are owners of businesses, chief executives or operating officers of businesses, and other business executives or employers with optimum policymaking or hiring authority;

(II) represent businesses with employment opportunities that reflect the employment opportunities of the local area; and

(III) are appointed from among individuals nominated by local business organizations and business trade associations;

(ii) representatives of local educational entities, including representatives of local educational agencies, local school boards, entities providing adult education and literacy activities, and postsecondary educational institutions (including representatives of community colleges, where such entities exist), selected from among individuals nominated by regional or local educational

agencies, institutions, or organizations representing such local educational entities;

(iii) representatives of labor organizations (for a local area in which employees are represented by labor organizations), nominated by local labor federations, or (for a local area in which no employees are represented by such organizations), other representatives of employees;

(iv) representatives of community-based organizations (including organizations representing individuals with disabilities and veterans, for a local area in which such organizations are present);

(v) representatives of economic development agencies, including private sector economic development entities; and

(vi) representatives of each of the one-stop partners; and

(B) may include such other individuals or representatives of entities as the chief elected official in the local area may determine to be appropriate.

An election of board members to serve as Chairman and Vice-Chairman was held. The nominees were Hannah Brown for Chairman, Dr. David Lee for Vice-Chair, and Valerie Murzl for Vice-Chair.

Through unanimous vote, Ms. Hannah Brown was elected Chairman of the Board.

Receiving the majority of votes, Valerie Murzl was elected Vice-Chair.

Agenda Item IV – CONSENT AGENDA

The Consent Agenda is enacted in one motion without discussion; however, any item may be pulled from the consent calendar for discussion by any board member.

A. Approve the minutes from the *workforce* **CONNECTIONS** Board of Director's meeting on April 22, 2010.

B. Approve the minutes from the *workforce* **CONNECTIONS** Board of Director's meeting on May 27, 2010.

A motion was made to approve and/or receive Consent Agenda items A and B by Councilwoman Geri Schroder and seconded by Mujahid Ramadan. Motion carried.

Agenda Item V – Public Comment

Helicia Thomas thanked the staff of *workforce* **CONNECTIONS** for their dedication the board for allowing GNJ to continue providing services to the community.

Mary Chartrand and Elizabeth McDaniels, Goodwill of Southern Nevada, expressed thanks to the Board on behalf of Goodwill.

Agenda Item VI – Adjournment

The meeting was adjourned at 11:15 a.m.