Minutes workforceCONNECTIONS Board of Directors Meeting August 24, 2010

The Culinary Training Academy Parlor D 710 W. Lake Mead Blvd. North Las Vegas, Nevada 89030

Members Present

Hannah BrownMaggie Arias-PetrelMichelle BizeWilliam BruningaCharges Darling, Sr.Ardell GalbrethCommissioner RJ GillumSonja HollowayMark KeaysDr. David LeeEloiza MartinezPat Maxwell

Mujahid Ramadan Margarita Rebollal Councilman William Robinson

Dan Rose Councilwoman Gerri Schroder Ronna Timpa Commissioner Lawrence Weekly Dr. Linda Young Deana Zelenik

Kenneth J. LoBene

Members Absent

Commissioner Andrew Borasky F. Travis Buchanan Councilman Travis Chandler Mark Edgel Marilyn Fink Commissioner Tommy Rowe

Laurie Luongo Valerie Murzl Charles Perry

Debra Reed Councilman Steven D. Ross

Staff Present

David Jefferson John Ball Tameca Ulmer Suzanne Potter Nancy White Debra Collins Sylvia Spencer Heather DeSart Cornelius Eason Mary Ann Avendano Rosie Boulware Ricardo Villalobos Byron Goynes Jeannie Kuennen Clentine January Carol Hicks Wendy Villanueva Adriana Burnett Jaime Cruz Stacey Rainwater Kelly Ford Kris Kolev Mike Hopper Tom Dang

Others Present

Fran Phillips, CHR
Victoria Simon, CHR
Tim Aldinger, NAWB
Bill Anderson, DETR
Doug Geinzer, SNMIC
Odalys Carmona, DETR
Earl McDowell, DETR

Janet Blumen, FIT

Ann Marie Colin, FIT

Denise Gee, HELP of Southern Nevada

Tiffany Tyler, Nevada Partners, Inc.

Judy Foxworth, NACS

Capucine Holmes, GNJ Family Life Center

Helicia Thomas, GNJ Family Life Center

Karen Watnem, Nevada Cancer Institute

Kayla Parades, Nevada Cancer Institute

Jan Kramer, College of Southern Nevada

Trnee Stevenson, NACS Matt Cecil, Legal Counsel

(It should be noted that not all attendees may be listed above)

Agenda Item I – Call to order, confirmation of posting, and roll call

The meeting was called to order by the Chair, Hannah Brown at 10:02 a.m. Staff confirmed the meeting had been properly noted and posted in accordance with the Nevada Open Meeting Law. Roll call was taken and a quorum was present.

Agenda Item II – Approval of Agenda with the inclusion of any emergency items and deletion of any items. A motion was made to approve the agenda as presented by Commissioner RJ Gillum and seconded by Eloiza Martinez. Motion carried.

Agenda Item III - DISCUSSION and POSSIBLE ACTION

1. Adult & Dislocated Worker Committee

Charles Darling, Sr. read the Adult and Dislocated Worker Committee's recommendation to have staff set aside \$1.5 million dollars of PY2010 ARRA and Formula funds as a strategic reserve to be used for additional funding awards based on meeting or exceeding established training goals.

A motion to approve the recommendation to have staff set aside \$1.5 million dollars of PY2010 ARRA and Formula funds as a strategic reserve to be used for additional funding awards based on meeting or exceeding established training goals was made by Ardell Galbreth and seconded by Mujahid Ramadan. Motion carried.

Mr. Darling, Sr. read the Adult and Dislocated Worker Committee's recommendation to allow staff to independently increase existing PY2010 provider contracts using unobligated strategic funds held in reserve.

A motion to approve the recommendation to allow staff to independently increase existing PY2010 provider contracts using unobligated strategic funds held in reserve was made by Commissioner RJ Gillum and seconded by Councilwoman Gerri Schroder. Motion carried.

Mr. Darling, Sr. read the Adult and Dislocated Worker Committee's recommendation to award GNJ additional funding in an amount not to exceed \$180,000 to provide On the Job Training (OJT) activities to dual-enrolled YouthBuild participants.

A motion was made to approve recommendation to award GNJ additional funding in an amount not to exceed \$180,000 to provide On the Job Training (OJT) activities to dual-enrolled YouthBuild participants by Councilman William Robinson and seconded by Commissioner RJ Gillum. Motion carried.

Heather DeSart, Adult and Dislocated Program Manager, provided an update on Attorney-at-Law and Department of Labor/Workforce Investment Act Subject Matter expert John Chamberlain's visit. Mr. Chamberlain is a WIA expert who travels around the country to speak with WIB regarding best practices and to offer technical assistance on various program issues. During his discussions with ADW staff, Mr. Chamberlain stated that there is an emphasis on training this year and provided staff with ideas on how other WIBs incentivize training with their service providers.

MaryAnn Avendano, Financial Analyst, provided an overview of the Program Year 2010 Additional Funding Flowchart on page six of the agenda packet, which details how best to implement the new training expenditure plan into our workforce system. Ms. Avendano stated that for each quarter 30% of the budget or greater must be used toward training activities (Occupational, OJT, or Customized). At the end of each quarter service providers will be evaluated on their training spending. The service providers will be incentivized to meet or exceed the 30% training spending goal by becoming eligible for additional funding awards based on the amount of their budget used toward training activities and meeting their contracted training minimums. The funding will be negotiated with approved service providers and awarded through a contract amendment

Ms. DeSart provided an update on sector-specific RFP Process for Healthcare, Green Economy, and State-Wide Re-Entry Initiative and provided a brief overview of the RFP Timeline on page seven of the agenda packet.

Karen Watnem and Kayla Parades, Nevada Career Institute provided a presentation on the Plus One Program. The Plus One Program is a partnership with Nevada Cancer Institute, College of Southern Nevada (CSN), and workforceCONNECTIONS to provide training, recruitment, and employment opportunities through the Plus One Program at Nevada Cancer Institute, Plus One Oncology Nursing Internship Program or Plus One Program - Allied Health Areas for CSN majors including Radiation Therapy, Medical Laboratory Technology, and Health Information Technology.

2. Youth Council

Ken LoBene, Youth Council Chair, invited Helicia Thomas, GNJ Family Life Center and Rick Villalobos, YouthBuild Las Vegas Program Manager to provide a program update. Ms. Thomas announced GNJ and YouthBuild's Employability Conference on August 27, 2010 at 3:00 p.m. at the Texas Station Hotel and Casino.

The purpose of the conference is to recognize the first cohort of YouthBuild graduates and to connect them with area employers.

Mr. Villalobos read an article from the current issue of The View regarding a YouthBuild press release on August 10, 2010. Mr. Villalobos stated that YouthBuild is meeting or exceeding their performance goals with outcomes for enrollment (100%); attainment of a degree or certificate (97%) and literacy/numeracy gains (60%).

Nancy White, Project 5000 Kids Program Manger provided a P5K update. A few of the happenings include:

P5K received a \$37,500 grant from the Wells Fargo Foundation. The foundation will accept four interns and sponsor one intern at KNPR and ten in various businesses in the community. P5K has placed 16 students with Marshall's and 10 students at Jason's Deli. P5K met with Luis Valera at UNLV to discuss a working relationship in support of P5K; Mr. Valera agreed to set-up meeting with the Dean of Student Services at UNLV and two other Deans to discuss a possible partnership. P5K made a presentation to the Nye County School Board on July 26th; the school board approved a motion to partner with P5K.

General Colin Power declared February 2nd at National Job Shadow Day and P5K is launching a campaign to place students in a job shadow experience. P5K is working with the Partnership Office of the Clark County School District to reach the campaign's goal, which is to place more students in a job shadow than any other city in the nation.

3. Budget & Finance

Margarita Rebollal, Budget & Finance Chair, provided the following update:

The Budget Committee approved the PY08/09 audit at the Budget & Finance meeting on August 4, 2010. A corrective action work plan for the audit findings is being cr4eated and will be reviewed at the September Budget Committee scheduled for September 1, 2010. The audit will be brought before the Board for approval in October. Combined ARRA/PY09 Formula Operating Expenses Budget vs. Actual – May 2010 report (page 24 of the agenda packet): through May, 51.47% of the PY09 budget is expended. A line item to watch is account #6210 – Legal Fees; the majority of the cost in this budget line item is for the Board's Legal Counsel and staff will continue to monitor it and bring a recommendation to the Budget Committee in September if additional funds are needed.

Contract Expenditure for Service Providers ARRA Funds – ADW/Youth (pages 25-26 of the agenda packet): through ARRA Invoice #38 ADW providers have submitted invoices in the amount of \$6,066,148 which is 59% of the total contract funds awarded. Through ARRA Invoice #38 Youth providers have submitted invoices in the amount of \$3,421,496 which is 87% of the total contract funds awarded.

Contract Expenditures for Service Providers PY09 Formula Funds – ADW/Youth (page 27 of the agenda packet): through Invoice #392 ADW providers have submitted invoices in the amount of \$5,431,875 which is 82% of the contract funds awarded. Through Invoice #392 Youth providers have submitted invoices in the amount of \$1,027,129 which is 79% of the contract funds awarded.

4. Emerging Markets/Partnerships/Resource Development

Cornelius Eason provided a Nevada Health Care Grants Coalition update: an effort is underway to bring together major healthcare trade associations in Nevada to form a 'virtual grant writing team'. The grant writing team will respond to various solicitations for grants.

Debra Collins provided an overview of the grants including a Health Resources Service Administration Planning Grant for \$150,000, a Personal Home Care Aid Program grant, and Nevada Hope, a grant to train low-income and TANF individuals for healthcare careers in Nevada.

Mr. Eason spoke briefly about the Southern Nevada Labor Initiative, an initiative spearheaded by Mark Edgel whose goal is to develop programs to train and find employment for members of organized labor. This will be a community-wide effort to retrain and place members of labor unions into other occupations.

Tim Aldinger from the Western Regional Office of the National Association of Workforce Boards (NAWB) provided a presentation, Workforce from Inside and Outside the Beltway – A Policy and Practice Discussion. NAWB is the membership organization that represents the majority of the 600 WIBs across the country, offering opportunities for advocacy, technical assistance, communication, and strategic partnerships. Mr. Aldinger discussed the ongoing work with NAWB and the local WIBS, current developments in D.C., and promising practices of local WIBs.

Following the presentation, Commissioner Lawrence Weekly asked if any of the WIBs are using Federal Lobbyists to identify available funding sources. Mr. Aldinger replied that some WIBS use "development people" to help locate funding. Mr. Aldinger is available to answer further questions after the meeting or by e-mail at aldingert@nawb.org.

5. Executive Director's Update

Larry Mosley, Director, DETR lead a discussion regarding the State Workforce System Alignment. Mr. Mosley announced that DETR is providing a \$75,000 incentive award to the *workforce*CONNECTIONS Board. DETR is looking at how to align funding with programs. Mr. Mosley will be signing an MOU between DETR and the Board to share its resources, partnerships, and facilities with *workforce*CONNECTIONS.

Ardell Galbreth stated that the *workforce***CONNECTIONS** Board has met or exceeded all of its performance measures, resulting in the \$75,000 incentive award.

Bill Anderson, Chief Economist, DETR provided a presentation regarding Alternative Measures of Labor Underutilization. Mr. Anderson provided a brief economic overview, discussed unemployment issues, and provided alternative measures of labor underutilization. A copy of the PowerPoint presentation is included in the agenda packet (pages 41-56).

John Ball requested that Jaime Cruz provide a State Energy Sector and Partnership Grant update at next month's Board meeting.

Agenda Item IV – CONSENT AGENDA

The Consent Agenda is enacted in one motion without discussion; however, any item may be pulled from the consent calendar for discussion by any board member.

A. Approve the minutes from the workforce CONNECTIONS Board of Director's meeting on June 22, 2010. A motion was made to approve and/or receive Consent Agenda item A Commissioner RJ Gillum and seconded by Ronna Timpa. Motion carried.

Agenda Item V – Public Comment

Janet Blumen, CEO, Fit for an Independent Tomorrow (FIT) presented the economic impact that FIT had on the community for Program Year 09-10. The information presented by Ms. Blumen, depicted in a graph, showed an increase in income and the amount by which clients came off of public assistance. During Program Year 09-10, one cohort came off of unemployment by over \$1,338,840, food stamps by \$248, 225, and rental/utility assistance by \$654,456. The aggregate decrease in demands for this cohort was \$2,130, 521 and the increase in income for one year was \$6,410,350. The aggregate impact from FIT was \$8,540,871, which exceeds the numbers for PY08/09.

Agenda Item VI - Adjournment

The meeting was adjourned at 11:46 a.m.