

**MINUTES**  
**SOUTHERN NEVADA WORKFORCE INVESTMENT BOARD**  
**EXECUTIVE COMMITTEE**

Thursday, May 14, 2009

Members Present

Charles Darling, Sr., Adult/Dislocated Worker Chair  
Ken LoBene, Youth Council Chair  
Gerri Schroder, LEO Chair/Budget Chair Pro-Tem  
Mujahid Ramadan, SNWIB Chair

Members Absent

None

Staff Present

John Ball, Executive Director  
Cornelius Eason  
Dianne Tracy

Others Present

Fran Phillips, CHR  
Victoria Simon, CHR  
Deborah Campbell, Deborah Campbell Associates, LLC

(It should be noted that not all attendees may be listed above)

**Agenda Item 1 - Call to Order, confirmation of posting, roll call**

The meeting was called to order at 9:45 a.m. Staff confirmed the meeting had been properly noted and posted in accordance with the Nevada Open Meeting Law than a roll call was taken.

**Agenda Item 2 – Approval of agenda with any inclusions of any emergency items and deletion of any items.**

A motion was made to approve the Agenda by Charles Darling and seconded by Ken LoBene. Motion carried.

**Agenda Item 3 – Discussion and Possible Action: Election of Chairman and Vice-Chair.**

Elections were tabled.

**Agenda Item 4: Discussion and Possible Action: Strategic Plan Alignment: Committee Membership review and progress reports**

John Ball provided an update on the current membership to the varying committee assignments:  
Brand & Value is currently calendared for once a week (every Wednesday morning);  
Emerging Markets/Partnerships/Resource Development (every other Wednesday morning),  
Chair to be elected at the next regularly scheduled meeting;  
Budget Committee, Election of Chair and Vice-Chair and Calendar will be determined at the next regularly scheduled meeting.

Deborah Campbell stated she is attending as many committees to organize, prioritize and provide general direction; keeping the committees on track, and maintaining the communication link with the Board in line with the Strategic Plan. With regard to the Brand & Value committee, there will be a

new website rolled out in approximately (thirty) 30 days with a more solutions based look, resource/user friendly, and integrating each of the committees with their roles and responsibilities.

Ken LoBene noted his desire to attend the next Brand & Value committee to integrate the Youth Council aspect to the new website and relevant communication between youth and service provider (social networking) and collaboration between the youth community and keeping in mind - outcomes on youth performance measurements are a significant factor. A youth mixer has been organized, Deborah Campbell will meet with the Youth Council defining and organizing themes around the strategic plan and a way of defining the services for the outcomes needed to accomplish.

John Ball reiterated “looking at the next generation of leadership in the workforce system around the country the youth will tell you that they have left behind the whole construction and policy framework of One-Stop services. The numbers of placements and matches they are generating through social networking technology now dwarfs the entire output of this sunk cost One Stop system that we have built over the country for the last fifteen (15) years.”

John Ball stated that the formation of the Emerging Markets will begin the breakdown of the committee to sub-groups; elections will take place next week for the Chair and Vice Chair, and the committee is taking a slightly different approach by involving people outside the board membership to participate on this committee.

Cornelius Eason described the Emerging Markets Committee as non-traditional opportunities (green energy) to create job training with non-traditional providers. Additionally, Biotechnology is another area he is pursuing and recruiting non-board members that are entrepreneurs with energy or creativity in the business environment. Eventually there will be research involved whereby working groups (2-3 people) will study green energy and biotech industries; who are the current companies involved in green energy or biotechnology in southern Nevada; how did these companies get here; looking at their history – did the economic development people recruit them here or are they here organically then report them out to the committee. Mr. Eason stated that this is an area that could potentially be short-term (90 days) with a long term aspect to work around the stimulus dollars. Staff and consultants from the DETR are also working on green economy and emergent steps.

Larry Mosley convened a meeting (consortium) in Reno (May 7, 2009) at Truckee Meadows Community College to visit curriculum on green energy. Through the higher education system (universities and community colleges) develop a credible, certifiable training curriculum to establish legitimacy of training around construction technology with a representation from organized labor, business and industry, division of housing at the state level, DETR, community college and Dr. Richards from the College of Southern Nevada to be rolled out to ultimate providers and training for green energy technology.

Discussion ensued regarding the Neighborhood Stabilization Program where the Cities and Counties are buying foreclosures and then refurbishing them then conducting an energy audit to see how efficient the homes perform, Housing Authority with upgrading public and assisted housing, BLM with their solar farms, geothermal facilities, and NSB2 – Habitat for Humanity that could potentially be eighteen (18) months long.

Further discussion noted regarding quorum issues due to size/capacity of committees. Consensus of the committee: to “interview” current members and downsize the larger committees to 7-9 members.

**Agenda Item 5: Discussion and Possible Action: Committee Meeting Calendar**

It was the consensus of the committee to convene every other Tuesday at 9:30 a.m., beginning June 11, 2009.

**Agenda Item 6: Discussion and Possible Action: ARRA and WIA formula grants revenue and budget update**

Mr. Ball stated that there is no additional information on the WIA formula grants monies to present at this time.

**Agenda Item 7: Discussion and Possible Action: Review and updating of SNWIB bylaws, policies and procedures, including alignment with SNWIB strategic plan, DETR and DOL policies, Workforce Investment Board-Local Elected Official agreement, and applicable statutes and administrative rules**

A recommendation was made by Mr. Ball to address this agenda item in its entirety through legal counsel review. Once both LEO and SNWIB attorneys have had an opportunity to review and provide input, the information will then be brought back to the committee for final review, approval and dispensation.

**Agenda Item 8: Citizen Participation**

None

**Agenda Item 9: Adjournment**

The meeting was adjourned at 11:38 a.m.