

MINUTES
SOUTHERN NEVADA WORKFORCE INVESTMENT BOARD
EXECUTIVE COMMITTEE

Thursday, July 9, 2009

Members Present

Gerri Schroder, LEO Chair
Charles Darling, Sr., Adult/Dislocated Worker Chair
Ken LoBene, Youth Council Chair
Mujahid Ramadan, SNWIB Chair
Margarita Rebollal, Budget Chair
Laurie Luongo, Brand & Value, Chair **Arrived 10:08 a.m.**
Pat Maxwell, Emerging Markets/Partnerships/Resource Development, Chair

Staff Present

John Ball, Executive Director	Jaime Cruz
Sylvia Brown	Kelly Henwood
Cornelius Eason	David Jefferson
Heather DeSart	Dianne Tracy
Debra Collins	Tameca Ulmer

Others Present

Sonja Powell, UNLV	Victoria Simon, CHR
Mary House, CHR	John Collins, Urban League
Robert Brewer	

(It should be noted that not all attendees may be listed above)

Agenda Item 1 - Call to Order, confirmation of posting, roll call

The meeting was called to order at 9:47 a.m. Staff confirmed the meeting had been properly noted and posted in accordance with the Nevada Open Meeting Law than a roll call was taken.

Agenda Item 2 – Approval of Agenda with any inclusions of any emergency items and deletion of any items

A motion was made to approve the Agenda by Councilwoman Gerri Schroder and seconded by Charles Darling, Sr. Motion carried.

Agenda Item 3 – Approval of meeting minutes: June 11, 2009

A motion was made to approve the minutes of June 11, 2009 by Councilwoman Gerri Schroder and seconded by Pat Maxwell. Motion carried.

Discussion and Possible Action: Public Hearings may be declared open by the Chair, as required for any of the items in this Agenda designated for discussion and possible action.

Kelly Henwood reported the on the upcoming Youth Career Fairs scheduled for Saturday, June 11, 2009 and July 30, 2009. She also reported an anticipated turnout of approximately 100-200 youth.

Councilwoman Gerri Shroder reiterated what Commissioner Lawrence Weekly's concerns regarding the providers and ensuring that the providers are here to provide jobs, not to promote their businesses.

2.1 Budget Committee, Margarita Rebollal, Chair
None to report

2.2 Brand & Value Committee, Laurie Luongo, Chair
Laurie Luongo thanked everyone for the approval of the Brand & Value Committee recommendation for the name change/tagline. Committee is moving forward on the transition from SNWIB to Workforce Connections ie., answering the telephones, letterhead, envelopes, business cards, templates for Press Releases, a letter from John to the current providers regarding the change, collateral material to announce the new Brand and an Open House to invite our providers. Language in the RFP's process is also being discussed. The website is the biggest piece happening behind the scenes, Mike Hopper, SinCityMadMen, LLC is developing an interactive website that will go live after presentation to the full Board. Website will include: page from committees, introduce Board members, and testimonials.

Mr. Ball interjected one point of concern that came out of the LEO Consortium that Ms. Luongo raised under Board member comments in the last meeting regarding meeting participation, its tracking method and the level of expectation. Discussion ensued regarding the attorney's taking a cursory look at the By-Laws, policies and procedures aligning with the new plan. The current By-Laws indicate three consecutive meetings missed and it was not concluded as to what the definition of an excused/unexcused absence entailed. Absence being one thing and a level of participation being another and term limits are being addressed by the LEO. Two seats are open (one mandated). It was the consensus of the committee to forward a letter to all Board members reiterating the policy on the importance of Board attendance and participation, then one to those who are not attending to find their level of interest, and to add in when they were appointed and their term end date to solicit reappointment. Mr. Ball stated that staff would produce the protocol ie, guidelines, performance information, and draft letter for the Executive Committee to move forward to the next meeting.

2.3 Emerging Markets/Partnerships/Resource Development, Pat Maxwell, Chair
Pat Maxwell reported that the Renewable and Clean Energy Generation Subcommittee is focusing on energy audits and the retrofits that will be needed as a result of those audits. Prime for construction workers with this current depressed workforce and the committee is looking into training opportunities from the soft skills standpoint. The committee is working to identify potential contractors and projects and training providers that may be interested and who might already have courses or training they could extend. The residential rehab program is primarily weatherization that is run through the City and the Neighborhood Stabilization Program and as these programs have requirements we will have some workforce ready to work with them.

John Ball: 1) Scale up training programs commensurate in size and capacity to what the demands are going to be within this new territory with constant balancing and rebalancing. 2) Skepticism on long-term demand for people who can do weatherization or energy auditing work. There has been an Act that was passed in the last legislature that mandates an energy assessment in every property including residential that changes hands beginning 2010 as an

energy saving and cost saving possibilities. 3) Building codes are required to operate under an aggressive energy conservation which will generate an additional component in that market

2.4 Adult/Dislocated Worker Committee, Charles Darling, Sr., Chair

Mr. Darling stated that there was a meeting of the Adult/Dislocated Worker Committee; however no quorum was attained. Heather DeSart provided a brief overview of the following that will be presented at the Board level for approval.

1) To accept the recommendation of staff to award a transitional contract in the amount of \$150,000 to Native American Community Services (NACS). This will allow NACS' staff to continue to serve their PY 08 clients, and it will avoid the need for SNWIB staff to transfer active clients to a new adult service provider. The contract would be in effect from July 1, 2009 to December 31, 2009.

2) To accept SNWIB staff's recommended changes to Local Policy 3.11 to remove language that limits Work Experience wage to \$8.00 per hour.

He further stated that Shannon West, Regional Homeless Coordinator with the Southern Nevada Regional Planning Coalition Committee on Homelessness, spoke on the shared populations with the Southern Nevada Workforce Investment Board service providers. Also, John Chamberlin, Attorney at Law, of Workforce System Consulting will give guidance on the delivery of services utilizing ARRA and formula funds, to include objectives that have become the focus at the Federal level.

2.5 Youth Council, Ken LoBene, Chair

Mr. LoBene stated that there will be a couple of Innovation sessions this month through next month and the Youth Council is organizing a larger system and a funding collaborative that will help the providers to do the outcomes that are needed. The second piece is to organize the communities/neighborhoods to begin to look at the zip codes and funnel activities into those zip codes to break the 4th generation cycles, ensure education and offer kids jobs.

- Incentivize Innovation in the youth employment area – putting into the RFPs the language that would give extra credits for those that would hire youth.
- Mr. LoBene and Councilwoman Gerri Schroder will meet with the Chamber of Commerce regarding the Incentivized Innovations project.
- Mixer July 10, 2009 at 4:30pm – 7:30pm at Nevada Partners, Inc. for all summer youth providers.

Ms. Luongo suggested that the Committee look into the education system for a viable Board candidate. Councilwoman Schroder stated that Linda Young has been approached to serve on the board to no avail thus far. Mr. Ramadan stated he would inquire and provide the committee with her resume by the next Committee meeting.

Mr. LoBene presented the following action item for approval: To negotiate and amend current summer ARRA Contract(s)* in the amount not to exceed \$250,000 of ARRA

Summer Stimulus funding in order to increase the number of summer youth enrollments. (*The exact amounts of contracts, enrollments, and specific contractors are to be determined based on ability to enroll youth, and provide services that meet the outcomes by September 30, 2009).

A motion was made to accept the recommendation for the negotiation and execution of contract amendment of current Summer ARRA Youth Providers not to exceed \$250,000 in ARRA Summer Stimulus funding to increase the number of youth work experience enrollments was made by Councilwoman Gerri Schroder and seconded by Laurie Luongo. Motion passed. Mr. LoBene amended the motion to include “only those organizations who have waiting lists” which was included and accepted.

Agenda Item 3: Discussion and possible action items for the July 23, 2009 meeting

3 grants from the Governor’s Reserve to be included on the Consent Agenda for the upcoming Board meeting on July 23, 2009.

- Councilman Mike Pacini memorial Boulder City summer youth program
- Additions to the Summer Business Institute (SBI)
- Project WE – Foster Youth terminating out of Foster Care

Re-Entry Concept

Agenda Item 4: Citizen Participation

None

Agenda Item 5: Adjournment

The meeting was adjourned at 11:02 a.m.