

**Minutes**  
*workforce*CONNECTIONS  
**Executive Committee Meeting**  
**March 10, 2011**

**Members Present**

Valerie Murzl, Adult/Dislocated Worker Vice-Chair  
Ken LoBene, Youth Council Chair

Pat Maxwell, Emerging Markets Chair  
Gerri Schroder, Local Elected Officials Chair

**Members Absent**

Hannah Brown, *workforce*CONNECTIONS Chair

**Staff Present**

John Ball	Suzanne Potter	David Jefferson	Ashok Mirchandani
Tameca Ulmer	Sylvia Spencer	Jeannie Kuennen	Heather DeSart
Ardell Galbreth	Rosie Boulware	Kelly Ford	Debra Collins

**Others Present**

Fran Phillips, CHR, Inc.

(It should be noted that not all attendees may be listed above)

**Agenda Item 1 - Call to Order, confirmation of posting, roll call**

The meeting was called to order by Councilman Gerri Schroder at 9:04 a.m. Staff confirmed the meeting had been properly noticed and posted in accordance with the Nevada Open Meeting Law. Roll call was taken and a quorum was present.

**Agenda Item 2 – ACTION: Approval of Agenda with the inclusion of any emergency items and deletion of any items**

***Motion was made to approve the agenda as presented by Pat Maxwell and seconded by Valerie Murzl. Motion carried.***

**Agenda Item 3 – ACTION: Approval of the Executive Committee meeting minutes from January 13, 2011**

***Motion was made to approve the Executive Committee meeting minutes from January 13, 2011 as presented by Pat Maxwell and seconded by Valerie Murzl. Motion carried.***

**Agenda Item 4 –DISCUSSION and POSSIBLE ACTION: Committee Progress Reports**

A. INFORMATION: Adult and Dislocated Workers Committee ~ Valerie Murzl, Vice-Chair

Valerie Murzl updated the committee: ADW held elections for Chair and Vice-Chair. Ms. Murzl will serve as Chair and Dan Rose as Vice-Chair.

Heather DeSart provided an update on additional funding opportunities: the agency recently submitted a proposal for a \$750,000 grant through the Department of Justice. The agency will also pursue the Career Pathways Innovation, a \$122M grant with \$65M set aside for Healthcare. The agency will submit a proposal that focuses on healthcare jobs with a ‘green tint’. For example, jobs to ‘greenify’ hospitals, medical facilities, building inspections, etc.

Jeannie Kuennen provided an update on the Formal Monitoring process: last fall ADW staff started an informal monitoring process with ADW providers; recommendations for improvement were made. In January 2011, staff started the formal monitoring process and found that many improvements and corrections were made. CHR, Inc. was removed from *high risk* status.

Ms. DeSart reported that the Nevada Healthcare Sector Council had their third successful meeting and stated that Debra Collins is doing a fantastic job with the Healthcare Council.

Ms. DeSart reported on the Ford Motor Credit Rapid Response event. Ford Motor Credit laid off approximately 200 call center employees. Several service providers were present to assist in the Rapid Response. Staff will update the Board upon receiving the outcomes of the Rapid Response event.

Ms. DeSart provided an update on dispensation of strategic reserve funds approved by the ADW Committee in July 2010. The breakdown of additional funding awards for Quarter 2 of PY10 is provided on page 7 of the agenda packet. The goal is for providers to spend less on overhead and more on training. The amount spent on training was increased in the first and second quarters. John Ball commented that there has been a spectacular

improvement with this strategic method.

Ms. DeSart commented in regards to the RFP process, the agency is looking to identify the highest qualified proposals through a comprehensive process that requires information including prior demonstrated experience, qualified staff and workforce, prior experiencing administering federal funds, providing a sector approach to high demand occupations, including health and green, and innovative programs. The agency is looking to fund approximately five qualified providers.

**B. INFORMATION: Youth Council ~ Ken LoBene, Chair**

Ken LoBene provided a Project 5000 Kids Update: P5K is working on their annual plan of events. Mr. LoBene met with DETR Director Mosley and Governor Sandoval to discuss a possible employment program for energy audits/green energy assessments. The program would be coordinated with DETR's Silver State Works program that could potentially put 300 – 500 people to work.

Sylvia Spencer provided a WIA Year-Round Services Update: the Youth Opportunity Center and the Tri-County Coalition (TCC) planning are underway to serve more youth. Kelly Woods is working on establishing partners in the TCC service area, including a partnership with the University of Reno. The Youth Opportunity Center, which will be located at the Walnut Recreation Center, will address several needs of the youth in this under served area. Discussion ensued.

**C. INFORMATION: Budget and Finance Committee ~ Councilwoman Gerri Schroder, Chair**

Staff is working on expenditure rate reports for the upcoming Board of Directors meeting on March 22, 2011, creating MIS for reporting, establishing a new process for contracts administration, and developing a new business process that look at how to maximize a return on investments.

**D. INFORMATION: Emerging Markets/Partnerships/Resource Development ~ Pat Maxwell, Chair**

Elections were held and Pat Maxwell was re-elected as Chair and Michelle Bize was elected as Vice-Chair. WorkforceCONNECTIONS aired the "Strictly Business radio show on KCEP (88.1), which is scheduled to air on the second and fourth Monday. The workforceCONNECTIONS website has additional information and a link to access both broadcasts. A full committee update is provided on page 10 of the agenda packet.

**E. INFORMATION: *workforce*CONNECTIONS Update ~ John Ball, Executive Director**

Ardell Galbreth provided an overview of DETR's Silver State Works initiative provided on page 11-20 of the agenda packet. Governor Sandoval's Silver State Works initiative is implemented by DETR as an 'umbrella' employment and training initiative, in collaboration with workforce investment system partners, including Local Workforce Investment Boards, Department of Health and Human Services, Department of Corrections, and Economic Develop to expedite the return to work of specific populations of job seekers in targeted sectors and provide employers with suitable and skilled workers. The collective goal with all partner programs is to place 10,000 workers in programs by the end of funding year 2013 including Employer Based Training, Employer Incentive Job Program, and Incentive Based Employment.

John Ball provided a legislative update: the Senate rejected both resolutions (House and Democrat). The outcome is too early to determine; however, the best guess is that WIA funding will take about a 10-20% reduction. The workforceCONNECTIONS budget is sustainable and staffing is in good shape for this time. Discussion ensued.

Negotiations will continue with the federal government regarding the Green SESP grant to work through administrative road blocks.

Discussions will continue with the DETR's IT Staff regarding the implementation of a new performance reporting system; Mr. Ball stated that the new system will be implemented by July 1, 2011.

Agenda Item 5 – DISCUSSION: Possible items to be placed on the agenda for the March 22, 2011 *workforce*CONNECTIONS Board of Directors meeting.

The following updates will be provided at the March 22<sup>nd</sup> Board meeting: YouthBuild Las Vegas program performance, progress on the RFP process, and discussion regarding new Board membership.

Agenda Item 6 – Public Comment: None

Agenda Item 7 – Adjournment: The meeting was adjourned at 10:37 a.m.