

*workforce*CONNECTIONS  
**BOARD OF DIRECTORS MEETING**  
**AGENDA**  
**Tuesday, April 26, 2011**  
**10AM**

**The Culinary Training Academy**  
**Parlors C & D**  
**710 W. Lake Mead Blvd**  
**N Las Vegas, NV 89030**

This meeting has been properly noticed and posted in the following locations:

Esmeralda County Courthouse, 233 Crook Street, Goldfield, NV  
City of North Las Vegas, 2200 Civic Center Dr., N. Las Vegas, NV  
Henderson City Hall, 240 Water Street, Henderson, NV  
City Hall, Boulder City, 401 California Ave., Boulder City, NV  
*workforce*CONNECTIONS, 7251 W. Lake Mead Blvd., Suite 200, Las Vegas, NV  
Nevada JobConnect, 3405 S. Maryland Pkwy., Las Vegas, NV  
Nye County School District, 484 S. West St., Pahrump, NV, NV  
Pahrump Chamber of Commerce, 1301 S. Highway 160, Second Floor, Pahrump, NV  
City of Las Vegas, City Clerk's Office, 400 Stewart Avenue, Las Vegas, NV  
Clark County, County Clerk's Office, 500 S. Grand Central Pkwy., Las Vegas, NV  
Lincoln County, 181 Main St. /Courthouse, Pioche NV

**This Agenda is also available on the *workforce*CONNECTIONS Board internet website at**  
**[www.nvworkforceconnections.org](http://www.nvworkforceconnections.org)**

#### **COMMENTARY BY THE GENERAL PUBLIC**

According to Nevada's Open Meeting Law, it is the Board's discretion to take Public Comment any other time other than during a Public Hearing or during the Public Comment Session. In all other instances, a citizen may speak on any matter before the Board for consideration, after receiving recognition and consent of the Chairman of the Board. Public Comment will be limited to three minutes. If any member of the Board wishes to extend the length of a presentation, the Chairman, or the Board will do this by majority vote.

If you wish to speak on a matter not posted on the agenda, you may do this during the Public Comment Session. Please clearly state your name and organization and limit your comments to no more than three minutes. No vote may be taken on any matter not listed on the posted agenda.

#### **BOARD MEMBERS**

**Hannah Brown, Chairman/ Valerie Murzl, Vice-Chairman/** Michelle Bize/ William Bruninga/ Commissioner Andrew "Butch" Borasky/ William Bruninga/ F. Travis Buchanan/ Councilman Travis Chandler/ Mark Edgel/ Dan Gouker/ Sonja Holloway/ Mark Keays/ Dr. David Lee/ Kenneth LoBene/ Eloiza Martinez/ Pat Maxwell/ Commissioner Dominic Pappalardo/ Dennis Perea/ Charles Perry/ Mujahid Ramadan/ Councilman William Robinson/ Dan Rose/ Councilman Steven D. Ross/ Commissioner Tommy Rowe/ Councilwoman Gerri Schroder/ Commissioner Lawrence Weekly

Auxiliary aids and services are available upon request to individuals with disabilities by notifying Dianne Tracy, in writing at 7251 W. Lake Mead Blvd., Suite 200, Las Vegas, NV 89128; or by calling (702) 638-8750; or by fax (702) 638-8774. The TTY/TDD access number is (800) 326-6868 / Nevada Relay 711. A sign language interpreter may also be made available with twenty-four (24) hour advance notice. Equal Opportunity Employer/Program.

*workforce***CONNECTIONS**  
**BOARD OF DIRECTORS MEETING**  
**AGENDA**

- I. Call to order, confirmation of posting, and roll call.
- II. **ACTION:** Approve the Agenda with the inclusion of any emergency items and deletion of any items.
- III. **DISCUSSION/ACTION AGENDA**
  - A. **DISCUSSION and POSSIBLE ACTION:** Committee Progress Reports
    - 1) Youth Council ~ Ken LoBene, Chair.....5
      - a. **ACTION:** Approve the Youth Council recommendation of a PY10 Governor’s Reserve funded contract with the Clark County Summer Business Institute in an amount not to exceed \$250,000 for summer youth employment activities.
      - b. **INFORMATION:**
        - 1) YouthBuild Las Vegas “Green Machine”
        - 2) Project 5000 Kids Program Update
    - 2) Adult & Dislocated Worker Committee ~ Valerie Murzl, Vice-Chair.....14
      - a. **ACTION:**
        - 1) Approve the revised Scope of Work for the Latin Chamber of Commerce Community Foundation, Casa Verde Project
        - 2) Approve the workforceCONNECTIONS’ continuation of employment and training services for the PRIDE (Prisoner Re-Entry) Program for PY2011
      - b. **INFORMATION:**
        - 1) Termination by the Division of Workforce and Economic Development at the College of Southern Nevada of the Lincoln County contract for Adult and Dislocated Workers employment and training services
        - 2) Update on the Rapid Response event with the Sahara Hotel
    - 3) Emerging Markets/Partnerships/Resource Development ~ Pat Maxwell, Chair.....21
      - a. **INFORMATION:** Committee Update

*workforce***CONNECTIONS**  
**BOARD OF DIRECTORS MEETING**  
**AGENDA**

4) Budget & Finance Committee ~ Councilwoman Gerri Schroder, Chair...22

a. **INFORMATION:**

- 1) PY2010 Operating Expenses Budget vs. Actual - March
- 2) Contract Expenditures for Service Providers
- 3) PY09/FY10 Audit Update
- 4) Youth and Adult/Dislocated Workers Request for Proposals

5) Executive Director's Update ~ John Ball.....26

a. **INFORMATION:** Other workforceCONNECTIONS Updates

IV. **CONSENT AGENDA**

The Consent Agenda is enacted in one motion without discussion. However, any item may be pulled from the Consent Agenda for discussion by any Board member. Policies have been reviewed and revised to comply with the current Federal and State law. The following items are on the Consent Agenda:

- A. Approve the minutes from the *workforce***CONNECTIONS** Board of Directors meeting on March 22, 2011.....27

V. **PUBLIC COMMENT:** The Chair of the Board may limit public comment to three (3) minutes per person.

VI. **ADJOURNMENT.**



**Vision**

All Southern Nevadans have the tools to succeed  
in the workplace

**Mission**

Workforce Connections develops a world class  
workforce through innovative market driven  
strategies that are relevant to Southern Nevada's  
employers and job seekers

**NOTE: Matters in this Agenda may be taken out of order.**

*All items listed on this agenda are for action by the Board unless otherwise noted. Action may consist of any of the following: approve, deny, condition, hold or table. Public Hearings may be declared open by the Chairperson, as required for any of the items on this Agenda designated for discussion and possible action.*

*workforce***CONNECTIONS**  
**BOARD OF DIRECTORS MEETING**  
**AGENDA**

**AGENDA ITEM I:** Call to order, confirmation of posting, and roll call.

**AGENDA ITEM II:**

**ACTION:** Approve the agenda with the inclusion of any emergency items and deletion of any items.

*workforce***CONNECTIONS**  
**BOARD OF DIRECTORS MEETING**  
**AGENDA**

**AGENDA ITEM III: DISCUSSION/ACTION AGENDA**

**A. DISCUSSION and POSSIBLE ACTION: Committee Progress Reports**

- 1) Youth Council ~ Ken LoBene, Chair
  - a. **ACTION:** Approve the Youth Council recommendation of a PY10 Governor's Reserve funded contract with the Clark County Summer Business Institute in an amount not to exceed \$250,000 for summer youth employment activities.
  - b. **INFORMATION:**
    - 1) YouthBuild Las Vegas "Green Machine"
    - 2) Project 5000 Kids Program Update

## CONNECTIONS

<b>Agenda Action Item</b> <b>FACT SHEET</b>	
PROJECT TITLE	Clark County Summer Business Institute (SBI)
CONTRACT DATES	6/1/2011 - 8/30/2011
PROJECT DESCRIPTION	SBI features an eight-week paid internship which includes business mentoring, life skills training, financial management, college preparation opportunities, and a civic engagement component. SBI will serve 140 youth this summer.
PARTICIPANT PROFILE	This program is designed for high school juniors, seniors, and college freshmen.
SERVICES PROVIDED	<div style="display: flex; flex-wrap: wrap;"> <div style="width: 50%;"> <input checked="" type="checkbox"/> Work Readiness Training  <input type="checkbox"/> OJT  <input type="checkbox"/> Job Search/Placement  <input type="checkbox"/> Occupational Skills Training  <input checked="" type="checkbox"/> Other <u>Mentoring</u> </div> <div style="width: 50%;"> <input checked="" type="checkbox"/> Internship  <input type="checkbox"/> Job Shadow  <input checked="" type="checkbox"/> Career Counseling/Planning  <input checked="" type="checkbox"/> Supportive Services                 </div> </div>
DESIRED OUTCOMES	Successful completion of a summer internship & training
wC Staff CONTACT INFO	Tameca Ulmer tulmer@snvwc.org or 702-638-8750
SUBCONTRACTORS / COMMUNITY PARTNERS	Art Starts Here, Housing for Nevada, KCEP Power 88.1, Desert Valley Pediatrics, College of Southern NV, UNLV, Mountain View Hospital, CCSD, and others
MATCHING FUNDS/LEVERAGED RESOURCES	\$113,266.49
<i>workforce</i> CONNECTIONS FUNDING AWARD	\$249,998.69
FUNDING STREAM	PY10 Governor's Reserve

Section 4  
Pilot Program Budget

	ASSISTANCE REQUESTED	CLARK COUNTY MATCH
A. Personnel		\$ 6,720.00
B. Fringe Benefits		\$ 238.56
C. Travel		
D. Supplies		\$ 10,658.00
E. Participant Costs/Supportive Services	\$ 249,998.69	\$ 67,109.93
F. Consultants/Sub-Contracts		\$ 5,000.00
G. Infrastructure/Operating/Other Costs		\$ 23,540.00
H. Indirect Costs		
Total Direct Costs	\$ 249,998.69	\$ -
Total Assistance Request	\$ 249,998.69	
I. Total Cash/In-Kind Contribution (Match)		\$ 113,266.49
Percent	69%	31%
<b>TOTAL PROJECT COSTS</b>	<b>\$363,265.18</b>	

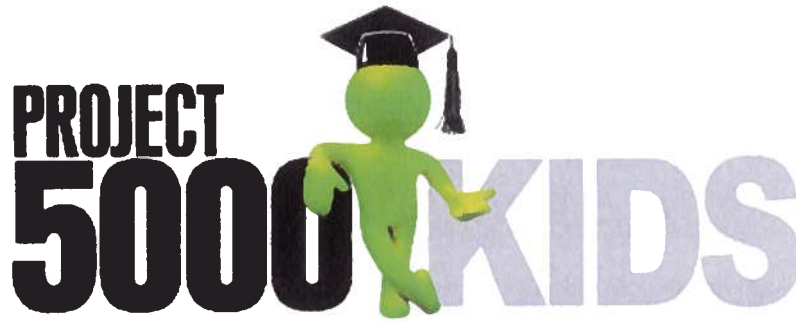


## Board Report

April 19, 2011

- 1) P5K's goal to be #1 in the nation for National Job Shadow Day was accomplished. Final figures for Boston were "close to 1,000 students."
- 2) The P5K Team is still contacting the business community requesting paid and non-paid internship positions for this summer. We are also looking for sponsorships for these positions.
- 3) We are in the process of interviewing students to fill positions at the Las Vegas Valley Water District, Jason's Deli and Department of the Interior.
- 4) Members of the P5K Team attended the first annual "Building a GRAD NATION" Summit in Washington, DC from March 21-23. This event was hosted by America's Promise Alliance whose mission is to increase high school graduation rates across the nation. Speakers included Mrs. Alma Powell, Vice President Joe Biden, and Governor Jeb Bush among the many who addressed the subject of the nation's drop out crisis.
- 5) We are developing our mentoring program – The P5K Nevada Graduation League. When we have presented this idea to various members of the business community, they are anxious to become a part of this new league.





## **P5K Nevada Graduation League**

### **Mission Statement:**

The P5K Nevada Graduation League is a mentoring program that partners high school age youth with positive role models to encourage them to remain in school and set positive goals for their adult lives.

### **Goals/Purpose:**

One-on-one mentoring  
Training and development  
Group activities  
Awards and recognition

### **Objective:**

- 1) Connect the business community with the education community in a common goal to help increase the high school graduation rates
- 2) Program ("season") will run from September through May of each year
- 3) Businesses will sponsor ("own") student teams within the league
- 4) Graduation coach and team member will meet/communicate at least once per week
- 5) Team competitions will be held through the year
- 6) Training will be provided to graduation coaches
- 7) An awards/recognition event ("Super Bowl") will be held in May of each year

### **Partners:**

Clark County School District  
Nye County School District  
Lincoln County School District  
Southern Nevada Business Community  
Chambers of Commerce

### **Other Mentoring Programs in Southern Nevada:**

HELP of Southern Nevada – Youth Center Mentoring Program  
Big Brothers Big Sisters of Southern Nevada  
CCSD Student to Teacher Enlistment Project Undergraduate Program (STEP UP)

# Who believed in you?

By LAUREN STEWART

Posted: Apr. 17, 2011 | 2:05 a.m.

Updated: Apr. 18, 2011 | 4:12 p.m.

As most of us have heard, Nevada is currently ranked last in the nation for high school graduation. Even more pronounced is the decline in job opportunities and new business development that until very recently had us flourishing. Well, we're still here, faced with new challenges and an opportunity to turn this situation into another of the rebirths Las Vegas is best known for.

Being at the bottom, infamous -- an adjective we've mingled with in the past -- for, in some areas, producing more dropouts than graduates, we have many eyes pointing at us. The ace up our sleeve is that Las Vegas thrives on attention; so if history can be repeated, the moment to design our own path to achievement for our students and our economy is now.

The Alliance for Education reports that more than 23,900 students did not graduate from Nevada high schools in 2010, and the lifetime earnings lost from that class of dropouts alone totals more than \$6.2 billion. The impact dropouts have on our economy affects everything from wages, tax revenue and productivity to higher health care costs, welfare and crime.

We are at the bottom, but we are not alone. The whole country has recovery on the menu and the common challenge is how to improve the outlook for America's students. Even those of us who have lived here for awhile may not quite grasp what was happening to education while Southern Nevada experienced its most recent boom.

Our swift population growth required us to build schools at a rapid rate to serve new students and mitigate class size. Meanwhile, we were supported by a market that made it attractive for students to work in fields that didn't require a high school diploma. Times were good, and our perpetuating success was masking an increasing problem.

We now have a community fully stocked with capable students, but we've failed them in demonstrating the value of education. The U.S. Department of Education reported a 51.3 percent graduation rate for Nevada's class of 2008. The implications of this statistic are dire for our youth and our community.

It goes without saying that quality education from our schools and parent engagement are critical to student success, but there is a third part of the equation being overlooked: one where businesses partnered with community-based organizations can design a new workforce for Southern Nevada. In other words, we have the most work to do and, guess what, you can help.

The first step may have already been done for us. Before the recession, we didn't necessarily value all work. We certainly gave acclaim to the lawyers, doctors, entrepreneurs and executives that made the big bucks and drove the best cars. Now, in the face of massive unemployment and dramatic economic losses, the good that may come out of this can be a new perspective that values all work.

Second, is another change of outlook that won't be difficult and isn't nearly as painful. We have to

<http://www.printthis.clickability.com/pt/cpt?expire=10&title=Who+believed+in+you%3F+-+...> 4/20/2011

believe in our kids.

We can change our assumptions of failure in that Nevada is the worst place to live, work and send our kids to school. Our students aren't deaf to what is being said. They're smart. They can instill a theme through all of the talks about their socioeconomic whereabouts and psychological makings to a conclusion that, when asked why they drop out of school, they have said, "You don't expect us to succeed."

"The best way to cut the deficit is to cut dropouts. That's how we make our money back," said Bob Wise, president of the Alliance for Excellent Education and former governor of West Virginia.

We can multitask our efforts by changing our expectations, telling them that they can succeed and showing them what their adult lives will look like. We can believe in them.

On Feb. 2, Project 5000 Kids paired 3,127 students with 90 Southern Nevada business locations to host the largest Job Shadow Day effort in the nation. Participating companies included Station Casinos, MGM Resorts International, Caesars Entertainment, the city of Henderson, Southern Nevada Water Authority, Las Vegas Review-Journal and Desert View Hospital in Pahrump.

"One of the most important things we can do for our youth is to demonstrate how important education is to achieving career success and one of the best ways we can do this is by connecting them with successful business people," said Ken Lobene, director of the Department of Housing and Urban Development, Las Vegas office, and chair of the Workforce Connections Youth Council. A huge success, the day proved that the local business community cares and is committed to working for our kids.

As mentioned, we've got a lot of students, they're listening to us, and, by changing the dialogue, they will respond with confidence.

Third step. Give them a direction to follow.

Last month at the America's Promise GradNation Summit, Secretary of Education Arne Duncan said, "The best jobs and fastest growing firms, whether in biosciences, technology, manufacturing, trade or entertainment, will gravitate to countries, communities and states with a highly qualified workforce."

In Southern Nevada, we can seize an opportunity for our economy by building our students a career-readiness culture. The business community bears the costs of unemployment, operating under decreased spending, suffering from the dropout crisis in trying to find a skilled workforce from the local pool and struggling to attract qualified and knowledgeable employees with underperforming schools for their kids.

A report released by America's Promise Alliance, Civic Enterprises and Johns Hopkins University's Everyone Graduates Center signifies that, "By 2020, three-quarters of all jobs in America will be high-pay and high-skill with 123 million Americans needed to fill those jobs. However, at current high school and college graduation rates, only 50 million Americans are expected to qualify for them.

Jobs that do not require a high school diploma and a postsecondary credential are quickly disappearing, and Americans who hold them are not likely to enter or remain in the middle class. With a need for a skilled workforce, supporting career readiness is just good business and is a more progressive solution than having to compensate for deficiencies in existing employee proficiency with supplemental training in critical thinking, problem solving, adaptability, communication and interpersonal skills, as well as relevant technical aptitude.

Our dropout crisis is a national epidemic and the states that are making progress have involved the business community, which has the ability to highlight the economic impacts of low high school graduation rates and can connect education in the classroom to the skills and knowledge needed to make students employable. Put simply, businesses have the means and motivation to tell us what they want from our next graduating class.

This summer, Project 5000 Kids invites Southern Nevada's local businesses to provide work experiences for students ages 14 to 21. Sponsoring a student in a four-, six- or eight-week internship will give hands-on exposure to what work really looks like. These will be experiences they can take back to school in the fall with a renewed sense of understanding about the doors open to them when they complete high school and aim for career success. Similarly, students can explore fields of interest and receive on-the-job training they can put on a resume.

"Project 5000 Kids is not just here to give you a job and send you on your way. It is a program designed to give you the necessary tools for making it in the business world and the drive to help you pursue higher education," said Corey Hewett, a Project 5000 Kids intern.

Founded in 2010, Project 5000 Kids (P5K) is a year-round, communitywide movement dedicated to help increase Nevada's graduation rate by creating meaningful work experiences and pathways to career readiness for Southern Nevada's students.

We all had someone who believed in us, someone who took a chance, gave us our first break and contributed to the person we are today. By giving students the opportunity to see what the workplace really looks like, businesses and their employees can be that voice without ever having to leave the office.

Partnering with Project 5000 Kids to provide internship opportunities has incentives in both the short and the long term. Supporting students can help strengthen a company or organization's brand as good corporate citizens. Students can provide vacation coverage, filling staffing gaps to help keep things running smoothly through the busy summer months. Many students return to work for their hosts after high school, already familiar with the culture and processes of the organization. They bring diversity to local businesses, fulfilling an important workforce objective for many companies. Hosting students also benefits individual employees by affording them the opportunity to engage in training and mentoring students, applying their skills to the development of future careers.

A students with an idea about what they might want to do when they leave school can translate what they are exposed to into reality and put themselves on a path to that goal. It gives them guidance to make their own decisions, while supporting our collective success by recruiting the workforce of the future just as they are making important decisions about their careers. All it takes to start the process is an open door.

Part of a larger effort by Workforce Connections, an agency that oversees the implementation of federal funding for employment, training and services throughout the Southern Nevada Workforce Investment Area, Project 5000 Kids represents a turning point in our commitment to education, serving the immediate needs of youth while facilitating long-term gains for the local economy and the welfare of the community.

While things were looking up, the growth of the Las Vegas Valley contributed a continuous supply of new workers attracted by career advancement opportunities and new, affordable homes. We all know what happened next. Right now, with our supply of workers far outnumbering our job vacancies, we can't be passive and wait until job openings rematerialize. Our supply of workers can instead become an attractive asset. But it only works if they're ready to work in the 21st century.

Serving Clark, Lincoln, Nye and Esmeralda counties, Workforce Connections is actively engaged in transitioning Southern Nevada's workforce from job seekers to a qualified workforce that will support and attract business and fuel the future of our state. With input from the business community, it is eager to translate new demands into actions that will supply training and readiness through apprenticeships and other market-driven strategies designed to pair competent workers with relevant employers.

What makes this a relatively new issue is not just the motivation to improve our economy. It is arguably an effect of the decline we are currently experiencing. Today's economy being much more global, we face very real competition from the international stage.

U.S. Secretary of Education Arne Duncan points out, "America once led the world in the number of college graduates it produces, and now we've fallen to ninth. While our educational advancement stalled, other countries have passed us by. We need to educate our way to a better economy."

Speaking in global terms makes the solution seem harder to grasp, but progress starts at home with the application of evidence-based strategies that address local needs. With demands for opportunities and improvements increased, input and actions from employers can help turn the tables by supporting students who will in turn support them as full participants in the 21st century global economy.

Businesses, organizations and individual interested in participating in these efforts can connect and find out more about Project 5000 Kids, the Summer Work Experience program and other efforts by visiting [www.project5000kids.org](http://www.project5000kids.org).

Companies and organizations currently involved include the Las Vegas Valley Water District, Jason's Deli, Pahrump Valley Times and Department of the Interior. Workforce Connections works with an array of employers, agencies and community partners that are investing in the future of our communities; it can be contacted online at [www.nvworkforceconnections.org](http://www.nvworkforceconnections.org).

**Find this article at:**

<http://www.lvrj.com/employment/by-lauren-stewart-119997994.html>

☐ Check the box to include the list of links referenced in the article.

Copyright © Stephen Media, LLC. All rights reserved. Any reproduction or distribution (except for personal, non-commercial purposes), in any form or by any means, without the express written consent of Stephens Media, LLC, is strictly prohibited.

*workforce*CONNECTIONS  
BOARD OF DIRECTORS MEETING  
AGENDA

**AGENDA ITEM III: DISCUSSION/ACTION AGENDA**

**A. DISCUSSION and POSSIBLE ACTION: Committee Progress Reports**

2) Adult & Dislocated Worker Committee ~ Valerie Murzl, Vice-Chair

a. **ACTION:**

- 1) Approve the revised Scope of Work for the Latin Chamber of Commerce Community Foundation, Casa Verde Project
- 2) Approve the workforceCONNECTIONS' continuation of employment and training services for the PRIDE (Prisoner Re-Entry) Program for PY2011

b. **INFORMATION:**

- 1) Termination by the Division of Workforce and Economic Development at the College of Southern Nevada of the Lincoln County contract for Adult and Dislocated Workers employment and training services
- 2) Update on the Rapid Response event with the Sahara Hotel

**Adult & Dislocated Worker Program Descriptions  
Program Year 2010**

<b>Program Name:</b>	Casa Verde Project
<b>Location:</b>	300 N. 13 <sup>th</sup> Street Las Vegas, NV 89101
<b>Program Type:</b> (note whether formula or discretionary)	WIA Green Sector Funding
<b>Program Funding Level</b> (for the highlighted program:	\$750,000
<b>Accomplishments</b> (using two sentences or less, briefly describe why this is being highlighted as a "success story")	The Casa Verde Project is training 150 adult and dislocated workers in Southern Nevada to work in Green Economy and other high demand fields. The program is meeting the needs of employees by focusing on displaced persons in the construction and other fields, and the needs of employers by providing relevant training.
<b>Program Description</b> (in addition to information on specific program(s) highlighted, please provide a brief description of the local economic context for this program, as appropriate):	<p><b>Program Structure</b></p> <p>Casa Verde provides pre-vocational training, Vocational training, Mentorship, On the Job Training and Placement.</p> <p><b>Program Goals:</b></p> <p>To train the next generation of Workers in Green and other high demand fields for Southern Nevada.</p> <p><b>Target Populations</b></p> <p>Adult and Dislocated workers—especially those in the building trades and construction, displaced homemakers, women and minorities who are underserved and undertrained to work in identified and targeted fields.</p> <p><b>Service Delivery Strategies and Mechanisms</b></p> <p>Classroom instruction, intensive pre-vocational training using instruction that is contextualized, vocational training, mentorship, on the job training, personalized job counseling and case management.</p> <p><b>Connections to Other Programs and Services</b></p> <p>Casa Verde and the Latin Chamber Foundation are working with DETR, Nevada JobConnect, the Latin Chamber, and other social service agencies to ensure that clients have the support they need to succeed in the Green Economy.</p>

<p><b>Unique and Exemplary Attributes:</b></p>	<p><b>Activities Related to Green Jobs</b></p> <p>Training in fields identified by the Green Employer Council as being high demand in our local area. Training in energy conservation, recycling, and other Green fields that have demonstrated their efficacy in Southern Nevada. RESNET and BPI Certification and training for Green Home Energy Auditing and Retrofitting fits within the energy conservation field as needed. HVAC, auto technician, health information technology and health records, Photovoltaic (Solar) Installation fits within the energy generation field if needed.</p> <p><b>Activities Related to Healthcare Jobs</b></p> <p>Paperless/electronic medical records, health information technology.</p> <p><b>Activities Related to Other Demand Sectors</b></p> <p>Hospitality and other high demand fields with an emphasis on career laddering.</p> <p><b>Partnerships with Employers</b></p> <p>Casa Verde is partnering with American Energy Audit, Department of Social Services, Aqua Ganix, Service 1<sup>st</sup>, the Green Alliance, NV Energy, Vegas PBS, Sheet Metal Workers Union, Local 88, Laborers Local 872, Mission Housing, Better Building Systems, the College of Southern Nevada and the Academy for Human Development and other partners identified during the life of the program.</p> <p>Leveraging of funds through the State Energy Sector Partnership (SESP).</p>
<p><b>Contact Person and Information:</b></p>	<p>Dr. Rene Cantu Jr.  Executive Director  Latin Chamber of Commerce Community Foundation  Casa Verde Project  300 N. 13<sup>th</sup> Street  Las Vegas, NV 89101  (702) 385-7367  (702) 385-2614  rene@lvcc.com</p>



4  
ONE HUNDRED ONE NORTH CARSON STREET  
CARSON CITY, NEVADA 89701  
OFFICE: (775) 684-5670  
FAX NO.: (775) 684-5683



555 EAST WASHINGTON AVENUE, SUITE 5100  
LAS VEGAS, NEVADA 89101  
OFFICE: (702) 486-2500  
FAX NO.: (702) 486-2505

January 6, 2011

## Office of the Governor

Councilwoman Gerri Schroder  
City of Henderson – Ward I  
240 Water Street  
Henderson, Nevada 89015

**RE: Waiver request for Workforce Connections**

Dear Councilwoman Schroder:

In accordance with the Workforce Investment Act (WIA) and 20 CFR 661.310, your waiver request for Workforce Connections' staff to deliver employment and training core and intensive services to the prisoner re-entry population of the Southern Nevada Workforce Investment Area is hereby approved.

It should be noted that all other WIA rules, regulations and State Compliance Policies, as well as any applicable Nevada Revised Statutes still apply with regard to Workforce Connections' responsibilities for the delivery and oversight of workforce development services.

I wish you and Workforce Connections continued success in the development and facilitation of employment and training services to the citizens of Nevada.

Sincerely,

A handwritten signature in black ink, appearing to read "Sandoval", written over the word "Sincerely,".

Brian Sandoval  
Governor

cc: Larry J. Mosley, Director, Department of Employment, Training and Rehabilitation  
Dennis Perea, Deputy Director, Department of Employment, Training and Rehabilitation  
John Ball, Executive Director – Workforce Connections



*Division of Workforce and Economic Development*

**Division of Workforce &  
Economic Development  
Sahara West Center**  
Suite Code K1B  
2409 Las Verdes Street  
Las Vegas, NV 89102-3880

702.651.4747  
fax: 702.651.4418

**March 30, 2011**

**Heather DeSart  
ADW Program Director  
7251 W. Lake Mead Blvd. Suite 200  
Las Vegas, Nevada 89128**

**Dear Ms. DeSart,**

**The Division of Workforce & Economic Development at the College of Southern Nevada has reviewed the pilot project for case management service delivery to Lincoln County. It has been determined, based on the results of the review, that the Caliente CSN Site will discontinue operations as a provider for Workforce Connections. It is our objective to assist in the smooth transition of funding and case management from our operations to yours.**

**A compliance visit by your office is scheduled for April 15 and staff will be available. Please let me know if that visit will be held at the Lincoln County site or at our Las Vegas office so we can arrange for appropriate staff to be in attendance. I would like to request that the visit also be used to plan for any final wrap up items and paperwork to be identified so that a final close out date can be determined.**

**Thank you for your assistance.**

**Regards,**

A handwritten signature in blue ink, appearing to read "Rebecca Metty-Burns", is written over a faint, larger version of the same signature.

**Rebecca Metty-Burns  
Executive Director- Division of Workforce & Economic Development  
College of Southern Nevada**

**Cc: Joyce Bivona  
Diane Waryas  
Joan McGee  
Dr. Darren Divine  
Cornellius Eason**

*Nevada System of Higher Education*

**Charleston Campus**

**Cheyenne Campus**

**Henderson Campus**

**Academic & Learning Centers**

**From:** Alyssa Westmeyer [mailto:[alyssaw@sbe.com](mailto:alyssaw@sbe.com)]  
**Sent:** Thursday, April 07, 2011 12:25 PM  
**To:** De Salazar  
**Cc:** cheryl.waid@saharalv.com; Arash Azarbarzin; Nikki Mark  
**Subject:** Thank you from sbe & Sahara Hotel & Casino!

De,

On behalf of our sbe & Sahara team, I want to extend a huge thank you and your Workforce Connect partners for the time and resources that were dedicated to the Sahara employees this week. The information the representatives provided was invaluable and we received great feedback from our employees. We approximate that 350 people (or ~32%) of our workforce attended the presentations and/or passed through to gather information, which is a fantastic number for a non-mandatory event. We are so pleased with the result and look forward to working with Cornelius to provide skills workshops next week. Thank you again!

Regards,

**ALYSSA WESTMEYER**  
OPERATIONS MANAGER - HOTELS




SBE  
8000 BEVERLY BLVD  
LOS ANGELES, CA 90048  
TEL: 323 330 8086 CEL: 310 467 6509 FAX: 323 655 8001  
[alyssaw@sbe.com](mailto:alyssaw@sbe.com)

**\*Please do not hesitate to contact me if I can assist you, your clients, friends and family with reservations at any of our venues.**

# *employment* **EDGE** WORKSHOP

## Sahara Hotel and Casino Employees



-  Job Search/Networking
-  Resume Writing
-  Interviewing Skills



Even with unemployment at record high levels, there **ARE** jobs available. Unfortunately, there are more people applying for these jobs than ever. The key to being successful - is being prepared. **THIS WORKSHOP** will provide valuable information that will raise your chances to be selected for employment.

Attend these sessions and make yourself a better candidate!

Monday      April 11    3pm-6pm  
Tuesday     April 12    3pm-6pm  
Wednesday April 13    8am-11am / 3pm-6pm

Sahara Hotel and Casino  
Human Resources - Training Room



*workforce***CONNECTIONS**  
**BOARD OF DIRECTORS MEETING**  
**AGENDA**

**AGENDA ITEM III: DISCUSSION/ACTION AGENDA**

**A. DISCUSSION and POSSIBLE ACTION: Committee Progress Reports**

3) Emerging Markets/Partnerships/Resource Development ~ Pat Maxwell,  
Chair

a. **INFORMATION:** Committee Update



*workforce***CONNECTIONS**  
PEOPLE. PARTNERSHIPS. POSSIBILITIES.

Emerging Markets/ Partnership/ Resource Development Committee  
Update - March

- Health Care – update – Debra Collins
- *Employment EDGE* Workshop – Sahara Hotel and Casino
  - Veterans support event
- Layoff Aversion -
  - developing statewide plan
- Business development strategies – “Buy Local” to roll out to rural communities in conjunction with the local Chamber of Commerce’s, City Economic Development departments

*workforce***CONNECTIONS**  
**BOARD OF DIRECTORS MEETING**  
**AGENDA**

**AGENDA ITEM III: DISCUSSION/ACTION AGENDA**

**A. DISCUSSION and POSSIBLE ACTION: Committee Progress Reports**

4) Budget & Finance Committee ~ Councilwoman Gerri Schroder, Chair

a. **INFORMATION:**

- 3) PY2010 Operating Expenses Budget vs. Actual - March
- 4) Contract Expenditures for Service Providers
- 5) PY09/FY10 Audit Update
- 6) Youth and Adult/Dislocated Workers Request for Proposals



## workforce CONNECTIONS

**For the Period : July 1 ' 2010 through June 30' 2011 (Formula)**

**For the Period : July 1 ' 2010 through June 30' 2011 (Formula)**



# *workforce* **CONNECTIONS**

PEOPLE. PARTNERSHIPS. POSSIBILITIES.

## **PY2011 PROPOSALS - Youth**

### **Youth (\$2,000,000)**

Clark County School District

Communities in Schools

Easter Seals of Southern Nevada

Economic Opportunity Board

HELP of Southern Nevada

Latin Chamber of Commerce Community Foundation

Las Vegas Urban League

Lied Discovery Children's Museum

Majestic Behavioral Health

Nevada Partners

Nye Communities Coalition

Olive Crest

Project WE Group

Southern Nevada Children First

St. Jude's Ranch for Children

### **Youth – Green Economy Sector (\$500,000)**

Big Brothers Big Sisters

Clark County School District

Nevada Partners

### **Youth – Healthcare Sector (\$500,000)**

Clark County School District

Southern Nevada Medical Industry Coalition

### **Youth – Tri-County Coalition (\$300,000)**

Nye Communities Coalition

University of Nevada-Reno/Lincoln County School District





# workforce CONNECTIONS

PEOPLE. PARTNERSHIPS. POSSIBILITIES.

## **PY2011 PROPOSALS – Adult and Dislocated Workers**

**(\$8,000,000)**

### **Green Economy Sector**

Bridge Counseling Associates

CHR, Inc.

Clark County School District

Easter Seals of Southern Nevada

Foundation for an Independent Tomorrow (FIT)

GNJ Family Life Center

Goodwill

Nevada Partners

ResCare Workforce Services

Southern Nevada Regional Housing Authority

### **Healthcare**

Bridge Counseling Associates

Clark County School District

ECDC African Community Center

Foundation for an Independent Tomorrow (FIT)

Isis Connection

Latin Chamber of Commerce Community Foundation

Las Vegas Urban League

Nevada Partners

Southern Nevada Regional Housing Authority

### **Healthcare Sector**

Bridge Counseling Associates

Clark County School District

ECDC African Community Center

Foundation for an Independent Tomorrow (FIT)

Isis Connection

Latin Chamber of Commerce Community Foundation

Las Vegas Urban League

Nevada Partners

Southern Nevada Regional Housing Authority

*workforce*CONNECTIONS  
BOARD OF DIRECTORS MEETING  
AGENDA

**AGENDA ITEM III: DISCUSSION/ACTION AGENDA**

**A. DISCUSSION and POSSIBLE ACTION: Committee Progress Reports**

5) Executive Director's Update ~ John Ball

a. **INFORMATION:** Other *workforce*CONNECTIONS Updates

*workforce*CONNECTIONS  
BOARD OF DIRECTORS MEETING  
AGENDA

AGENDA ITEM IV: **CONSENT AGENDA**

The Consent Agenda is enacted in one motion without discussion. However, any item may be pulled from the Consent Agenda for discussion by any Board member. Policies have been reviewed and revised to comply with the current Federal and State law. The following items are on the Consent Agenda:

- A. Approve the minutes from the *workforce*CONNECTIONS Board of Directors meeting on March 22, 2011.

**Minutes**  
*workforce***CONNECTIONS**  
**Board of Directors Meeting**  
**The Culinary Training Academy**  
**March 22, 2011**  
**10:00 a.m.**

**Members Present**

Hannah Brown	Michelle Bize	Commissioner Andrew Borasky
William Bruninga	F. Travis Buchanan	Councilman Travis Chandler
Mark Edgel	Dan Gouker	Commissioner Dominic Pappalardo
Sonja Holloway	Mark Keays	Dr. David Lee
Eloiza Martinez	Pat Maxwell	Valerie Murzl
Councilman William Robinson	Dan Rose	Commissioner Tommy Rowe
Councilwoman Gerri Schroder	Commissioner Lawrence Weekly	

**Members Absent**

Kenneth J. LoBene	Dennis Perea	Charles Perry
Mujahid Ramadan	Councilman Steven D. Ross	

**Staff Present**

Ashok Mirchandani	David Jefferson	Suzanne Potter	Tameca Ulmer
Tom Dang	Heather DeSart	Clentine January	Kelly Woods
Jaime Cruz	Rick Villalobos	Cornelius Eason	Ardell Galbreth
Jeannie Kuennen	Lori Thomas	Scott Steinbach	Linda Yi
Chris Shaw			

**Others Present**

Matt Cecil, Legal Counsel	Denise Gee, HELP of Southern Nevada
Victoria Simon, CHR, Inc.	Fran Phillips, CHR, Inc.
Tiffany Tyler, Nevada Partners, Inc.	Pam Egan, Nevada Partners, Inc.
Doug Geinzer, So. Nevada Medical Industry Coalition	Asha Jones, Nevada Public Education Foundation
Renee Cantu, Las Vegas Latin Chamber of Commerce	

(It should be noted that not all attendees may be listed above)

**Agenda Item I – Call to order, confirmation of posting, and roll call**

The meeting was called to order by the Chair, Hannah Brown at 10:02 a.m. Staff confirmed the meeting had been properly noted and posted in accordance with the Nevada Open Meeting Law. Roll call was taken and a quorum was present.

**Agenda Item II – Approve the Agenda with the inclusion of any emergency items and deletion of any items**

*A motion was made to approve the Agenda with the deletion of agenda item 3a by Eloiza Martinez seconded by Councilwoman Gerri Schroder. Motion carried.*

**Agenda Item III – DISCUSSION and POSSIBLE ACTION**

1) Local Elected Officials Consortium – Councilwoman Gerri Schroder welcomed new Board members Dan Gouker, CSN and Denise Perea, DETR. Councilwoman Schroder announced the following

reappointments for a 2 year term: Mark Edgel, Southern Nevada Laborers Local 872 Training Trust, Kenneth J. LoBene, U.S. Department of Housing and Urban Development, and Dan Rose, Sheet Metal #88 JATC. The following are reappointed for a 3 year term: Sonja Holloway, Sierra Nevada Job Corps, Valerie Murzl, Station Casinos and Pat Maxwell, Las Vegas Valley Water District.

- 2) Budget & Finance Committee – David Jefferson introduced Robert Elliot, from Senator Reid’s Office who provided the WIA Appropriations update. Brief discussion ensued.

Ash Mirchandani provided an overview of the PY2010 Operating Expenses Budget vs. Actual – January 2011 report as shown on page 7 of the agenda packet; most budget line items are below budget.

Mr. Mirchandani provided an overview of the Contract Expenditures for Service Providers report as shown on page 8 of the agenda packet. The report itemizes by service provider the amount billed, the date billed, amount paid, percent of contract billed, and variance for all Formula ADW/Youth and Governor’s Reserve Youth, Junior Achievement, and Youth Build, and YouthBuild DOL Sub Award contracts. Mr. Mirchandani stated that the next report will have more detail on the reasons for variances as well as details on implementation and corrective action plans for providers who are underspent. Valerie Murzl inquired about CSN-Lincoln County, Housing Authority, and NPI. Heather DeSart responded stating that CSN-Lincoln County was contacted and received technical assistance regarding the importance of submitting timely invoices. Ms. DeSart stated that the Housing Authority is receiving ongoing training and technical assistance to increase their level of spending. Ms. DeSart stated that NPI’s ADW contract expenditures are ‘in the green’. Ms. DeSart stated that the agency is having discussions with all providers regarding their contractual obligation to submit an invoice every 30 days. Discussion ensued.

Heather DeSart provided an overview of the Youth and Adult/Dislocated Workers RFP process. The Adult & Dislocated Workers division released sector specific RFP in Healthcare and Green Economy in an amount not to exceed \$8,000,000. The Youth Division released a WIA Year-Round RFP for \$2,000,000; Healthcare Sector for \$500,000; Green Economy Sector, \$500,000, and Tri-County Coalition for \$300,000. A Mandatory Bidder’s Conference is scheduled on March 29, 2011 at 9AM for ADW and 1:30PM for Youth at the Texas Hotel & Casino. Other important dates include the Letter of Intent deadline on April 4<sup>th</sup> at 5PM and the Proposal Submission deadline on April 18<sup>th</sup> at 12PM. Recommendations for funding will go to the ADW and Youth Committees on May 11 and the Board of Directors for approval on May 24<sup>th</sup>. Contracts will commence on July 1, 2011. Discussion ensued.

- 3) Youth Council – Rick Villalobos, YouthBuild Las Vegas, presented YouthBuild’s performance outcomes: Enrollment is 100%; Placement in Employment or Education is 68%; Attainment of a Degree or Certificate is 88%; Literacy & Numeracy Gains is 63%; Retention Rate is not applicable at this time, and the Recidivism Rate is 0%. Mr. Villalobos’s presentation is provided on page 12-13 of the agenda packet.
- 4) Adult & Dislocated Workers Committee – Valerie Murzl provided the results of elections for Chair and Vice-Chair of the ADW Committee: Valerie Murzl, Chair and Dan Rose, Vice-Chair. Heather DeSart provided an update on the dispensation of strategic reserve funds approved by the ADW Committee in July 2010. Details of the funding results for quarter 2 of PY10 are provided on page 15 of the agenda packet. The incentive program was extremely successful and increased training placements at the provider level. Councilman Weekly stated that FIT is excelling in many

areas and asked staff what it is that FIT is doing so well. Ms. DeSart replied that FIT's success is due in part to a highly educated, organized, and committed staff, a very comprehensive assessment process, and a well-run comprehensive program.

- 5) Emerging Markets/Partnerships/Resource Development – Pat Maxwell provided a brief update: final modifications to the DOL SESP grant were made in cooperation with the new director of the State Office of Energy; the “Green” truck has been remodeled; new staff member, Scott Steinbach was introduced to the Board.

Debra Collins provided a healthcare update: The Health Occupations Students of America (HOSA) is having their national leadership conference beginning March 23–26 wherein 300 students will compete in an array of events, including EMT, Nursing Assistant, and medical terminology among others. The organization provides students with the ability to develop their knowledge and skills through competitive events and networking with healthcare professions.

Ms. Collins reported that the Healthcare Sector is moving along; the next meeting is scheduled for April 7<sup>th</sup>.

Cornelius Eason provided an update on the Employment Edge Workshop – collaboration between *workforce*CONNECTIONS, Commissioner Lawrence Weekly, Las Vegas Review Journal, and the Clark County Urban League. Approximately 200 people registered of which 100 attended the various workshops including, creative job search, resume writing, and interview skills. The next Employment Edge Workshop is scheduled for May and will focus on recently separated Veterans.

- 6) Executive Director's Update – Ardell Galbreth and Linda Parvin provided a brief update on Silver State Works – collaboration with the Governor's Workforce Investment Board, the commission on Economic Development, Education, Department of Health and Human Services, employers, trade and apprenticeship organizations, and other stake holders. The program offers employers three different incentives: (1) Employer Based Training, (2) Employer Incentive Job Program, and (3) Incentive Based Employment. The goal is to place 10,000 unemployed Nevadans during the program's term. Detail is provided on page 18-29 of the agenda packet. Discussion ensued.

### **Consent Agenda**

- B. Approve the minutes from the *workforce*CONNECTIONS' Board of Directors Meeting on February 22, 2011

*A motion was made to approve and/or receive Consent Agenda Item B as presented by Eloiza Martinez and seconded by Pat Maxwell. Motion carried.*

### **Agenda Item V – Public Comment**

Renee Cantu, Las Vegas Latin Chamber of Commerce provided the following update: (1) NIA Teen Expo is serving 60 WIA eligible youth at Pearson Center and the Aner Iglesias Building/LCC; youth are receiving job readiness skills including job interviewing skills, oral and written presentations and research skills; youth are receiving work experience through exposure to GES and their work with large Trade Shows; youth received college awareness through a daylong visit to UNLV and are being mentored by working professional as well as college age facilitators. A professional mixer is coming up tomorrow from 4-6 p.m. at Florida Café. Teen Expo is scheduled for April 14<sup>th</sup> at the Pearson Center. (2) Casa Verde Project: 78 clients are enrolled; 27 are receiving or have received RESNET, BPI or HVAC training. OJTs have been developed with Green employers and the Project is receiving guiding efforts

from the Green Employer Council. As new partnerships are put in place in the Green sector, the expenditure of funds is ramping up proportionally.

Pam Egan, Executive Director, Nevada Partners, Inc. responded to the Boards comments regarding contract expenditures. Ms. Egan stated that staff reviewed the Contractor Expenditure report (provided on page 8 of the agenda packet) and clarified that NPI's billing as of Dec-10 was 1.87% off from 50% which is appropriate at this point of the contract. Ms. Egan stated that NPI is willing to work with Board staff to assist with refining the expenditure tool and provide input from a programmatic stand point. Ms. Egan assured the Board that to manage the highly regulated and complex work, NPI has internal monitoring systems in place to monitor data and ensure that they stay on track. Ms. Egan further stated that NPI submitted an invoice in January; however it was not reflected in this report. Ms. Egan welcomed the opportunity to meet with members of the Board to discuss this matter in detail.

Doug Geinzer, Southern Nevada Medical Industry Coalition provided the following update: 46 new graduate nurses have been placed in jobs with an average wage of \$27/per hour. SNMIC was approved by the Nevada State Board of Nursing as a training provider and able to offer Continuing Education credits for Preceptor Training. SNMIC has written curriculum that has been approved for 8 CE credits to clinical nurse partners. Mr. Geinzer provided/distributed the full February 2011 update (Health Care 2020 – Perfect Vision for a Perfect Workforce) to the Board.

**Agenda Item VI – Adjournment**

***The meeting was adjourned at 11:55 a.m.***

*workforce***CONNECTIONS**  
**BOARD OF DIRECTORS MEETING**  
**AGENDA**

**AGENDA ITEM V: PUBLIC COMMENT**

**AGENDA ITEM VI: ADJOURNMENT**

*workforce***CONNECTIONS**  
PEOPLE. PARTNERSHIPS. POSSIBILITIES.

**Vision**

All Southern Nevadans have the tools to succeed  
in the workplace

**Mission**

Workforce Connections develops a world class  
workforce through innovative market driven  
strategies that are relevant to Southern Nevada's  
employers and job seekers