

workforce **CONNECTIONS**
YOUTH COUNCIL
AGENDA

Wednesday, August 12, 2009
11 a.m. – 12:30

workforce **CONNECTIONS** Conference Room
7251 W. Lake Mead Blvd., Suite 200
Las Vegas, NV 89128

This meeting has been properly noticed and posted in the following locations:

City of North Las Vegas, 2200 Civic Center Dr., North Las Vegas, NV
City of Las Vegas, City Clerk's Office, 400 Stewart Avenue, Las Vegas, NV
Clark County, County Clerk's Office 500 S. Grand Central Parkway, Las Vegas, NV
Esmeralda County Courthouse, 233 Crook Street, Goldfield, NV
Henderson City Hall, 240 Water Street, Henderson, NV
City Hall, Boulder City, 401 California Ave., Boulder City, NV
workforce **CONNECTIONS**, 7251 W. Lake Mead Blvd., Las Vegas, NV
Nevada JobConnect, 3405 S. Maryland Pkwy., Las Vegas, NV
Lincoln County 181 Main Street Courthouse, Pioche, NV
Nye County School District, 484 S. West St., Pahrump, NV
Pahrump Chamber of Commerce, 1302 S. Highway 160, Pahrump, NV

This Agenda is also available on the *workforce* CONNECTIONS internet website at www.SNWIB.org.

COMMENTARY BY THE GENERAL PUBLIC

According to Nevada's Open Meeting Law, it is the Youth Council's discretion to take Public Comment during any other time other than during a Public Hearing or during the Public Comment Session. In all other instances, a citizen may speak on any matter before the Youth Council for consideration, after receiving recognition and consent of the Chair. Public Comment will be limited to three minutes. If any member of the Youth Council wishes to extend the length of a presentation, this will be done by the Chair, or the Youth Council by majority vote.

If you wish to speak on a matter not posted on the agenda, you may do this during the Public Comment Session. Please clearly state your name and address – please spell your name for the record and limit your comments to no more than three minutes. No vote may be taken on any matter not listed on the posted agenda.

YOUTH COUNCIL MEMBERS: CHANDA COOK, SONJA HOLLOWAY, KEN LOBENE - CHAIR, ELOIZA MARTINEZ - VICE CHAIR, DANIEL ROSE, SERGEANT MARK SHARP, LASHAE THOMAS, MATTHEW WEINMAN.

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Auxiliary aids and services are available upon request to individuals with disabilities by notifying SNWIB in writing at 7251 West Lake Mead, Suite 200 Las Vegas, NV 89128 or by calling (702) 638-8750; or by fax (702) 638-8774. The TTY/TDD access number is (800) 326-6868 / Nevada Relay 711. A sign language interpreter may also be made available with twenty-four (24) hour advance notice. Equal Opportunity Employer/Program.

NOTE: All items listed on this agenda are for action by the Youth Council unless otherwise noted. Action may consist of any of the following: approve, deny, condition, hold or table.

AGENDA

1. Call to order, confirmation of posting, roll call
2. Approval of agenda with inclusions of any emergency items and deletion of any items.....

ACTION

Public Hearings may be declared open by the Chairperson, as required for any of the items on this Agenda designated for discussion and possible action with recommendations to be forwarded to the workforce Connections Workforce Investment Board.

3. Approval of Meeting Minutes: June 10, 2009 meeting.....
4. ACTION: Governors Reserve Discretionary (15%) Funded Youth Contracts.....
 - a. Boulder City in the amount of \$162,410
 - b. Project WE in the amount of \$150,000
 - c. Summer Business Institute in the amount of \$18,750

These are pass-through programs approved by and contracted by *workforce* Connections on behalf of the Department of Employment Training and Rehabilitation. These contracts were not awarded as a result of a *workforce* Connections ARRA Summer procurement process. Governor's Reserve 15% Funding for programs has been approved by DETR for Victory Baptist Church, Project WE, Summer Business Institute and City of Boulder City.

5. DISCUSSION and possible action: Youth Planning/Innovations Process.....
6. DISCUSSION: "Kids 5000" Jobs Campaign Policy Statement
7. INFORMATION: ARRA Youth Summer Program & Resource Career Fair Update.....
8. INFORMATION: Award of a federal USDOL Youth Build grant in the amount of \$699,500.....
9. INFORMATION: Contractor Update.....
10. INFORMATION: Updates from Youth Council Members.....
11. Citizen Participation
12. Adjournment

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AGENDA: Approval of agenda with inclusions of any emergency items and deletion of any items.

PETITIONER: Kelly Henwood, SNWIB Staff

RECOMMENDATION: Approval of agenda with inclusions of any emergency items and deletion of any items.

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AGENDA: Approval of minutes for the June 10, 2009 meeting.

PETITIONER: Kelly Henwood, SNWIB Staff

RECOMMENDATION: That the Southern Nevada Workforce Investment Board Youth Council review and approve the minutes of the June 10 2009 meeting as presented or with any noted corrections.

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AGENDA: ACTION: Governors Reserve Discretionary (15%) Funded Youth Contracts.

PETITIONER: Kelly Henwood, Workforce Connections Staff

RECOMMENDATION: To approve contracts funded by Governors Reserve Discretionary (15%) Funded Youth Contracts with the following organizations in the following amounts.

- a. Boulder City in the amount of \$162,410
- b. Project WE in the amount of \$150,000
- c. Summer Business Institute in the amount of \$18,750

These are pass-through programs approved by and contracted by *workforce* Connections on behalf of the Department of Employment Training and Rehabilitation. These contracts were not awarded as a result of a *workforce* Connections ARRA Summer procurement process. Governor's Reserve 15% Funding for programs has been approved by DETR for Victory Baptist Church, Project WE, Summer Business Institute and City of Boulder City.

BACKGROUND

In July, three proposals were submitted to the Governor's Workforce Board to provide summer work experiences for youth and expand an existing program. This would provide additional resources and services in *workforce* Connection's local workforce investment area. These programs are the Boulder City Summer Employment Program, Operation Head 2 Toe (OH2T), and additional funding for the Clark County Summer Business Institute.

DETR has asked that all Governor's Reserve 15% Discretionary funded contracts be administered through the local board, *workforce* Connections. The Governors Budget Committee approved funding for these programs on July 7th.

Contractors Overview

Boulder City Summer Employment Program

\$162,410.05

Summer Program with services through September 30, 2009

Approximately 50 youth will be served

These funds will be used for a comprehensive employment and training services program for 50 at-risk youth. The City of Boulder City has developed a solution that addresses the needs of our youth between the ages of 16-24. This program will provide skills and training to these at-risk youth in the following key areas:

Academic Assistance
Employment

Motivation & Leadership
Basic Life Skills

This proposed approach will prepare the participants for success and offer training in practical skills regardless of the career, profession, or trade they may choose. The City of Boulder City hopes to assist its participants in becoming more productive citizens for society.

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Operation Head 2 Toe (OH2T)

\$150,000

This would be a year round program with services through June 30, 2010

Approximately 46 youth served

Operation Head 2 Toe, a program of Project WE Group, is an innovative mentoring, life skill, and career awareness work force development program designed to introduce youth to the many behind the scene career opportunities within the fashion, sporting goods (footwear & apparel), and lifestyle grooming industries. The goal of the primary goal of the program is to provide supports ensuring work readiness and career based management level job placements for OH2T participants. The program features a series of seminars, workshops, tours, camps, and industry experiences designed to empower youth and provide them with a full view of these industries. Additionally, the program includes internships and job shadowing opportunities to aid in career exploration.

Clark County Summer Business Institute (SBI)

\$18,750

This would augment the existing summer program with services through August, 2009

SBI programs gives youth opportunities to experience corporate work environments and participate in work readiness training opportunities. In the interest of helping more youth, the program has increased its enrollment from 100 to 350 youth this year. The program still features an eight-week internship, life skill training, fiscal management, and a community service project. In addition to increasing the number of youth, SBI is also offering the youth the opportunity to gain work experience credit from the Clark County School District. These additional funds were requested to pay for bus passes issued to the students and the fees to attend summer school in Clark County.

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AGENDA: DISCUSSION and possible action: Youth Planning/Innovations

PETITIONER: Kelly Henwood, *workforce* CONNECTIONS staff

RECOMMENDATION: None

The Youth Council Chair, Ken LoBene and Debra Campbell will present initial findings from the Innovations/Planning Sessions.

Background



youth INNOVATIONS
Join the Conversation

Tuesday, August 11th
10 a.m. to noon
Historic Fifth Street School
401 S. Fourth Street
Las Vegas, Nevada 89101
Parking available at the Historic 5th Street School

The *workforce* CONNECTIONS Youth Council cordially invites you to participate in a youth INNOVATIONS conversation that will inform their funding process.

5,000 youth per year (ages 14 to 24) is the goal - this can be accomplished through your innovative ideas resulting in *workforce* CONNECTIONS funded programs that are relevant to youth, educators, and employers.

We value your input. Please plan to attend one of two conversations. For more information and to RSVP, please reply to Deborah Campbell at dcampbell54@cox.net or 702.845.4393

For information regarding *workforce* CONNECTIONS visit www.snwib.org

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AGENDA: “Kids 5000” Jobs Campaign Policy Statement

PETITIONER: Kelly Henwood, *workforce* CONNECTIONS staff

RECOMMENDATION: None

The Youth Council Chair shall lead a discussion regarding a policy statement on behalf of the Youth Council that encourages job creation for youth and an emphasis on “emerging workforce”. This policy statement will be brought to the local jurisdictions and encouraged to request that local and federal recipients and operators of American Recovery and Reinvestment Act programs (Stimulus funding) and other public funding support a youth jobs campaign.

Background

***SNWIB/Youth Council Policy Statement: Encouraging Investments in the Emerging
Workforce
Project 5000
DRAFT 6/15/09***

Background: Why is investing in the emerging workforce important?

- During these difficult economic times finding employment for youth is critical. Once the dust settles and the economy and employment goes up, youth ages 14-24 will need to have the right education and skills to be competitive in the work place.
- Cities and Counties have an opportunity not only to address youth employment but also to make an impact on the skills of the emerging labor force.
- Unemployment among youth has far reaching consequences across society and has lasting effects on society and the economy (substance abuse, teen pregnancy, crime, etc)
- Youth employment, especially among minorities is the lowest in 50 years.
- Investing in an emerging workforce to prepare for the growing sectors and jobs is essential.

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- Education but also targeted job training in the areas where we anticipate job growth is more important now more than ever.

Questions for an RFP for the City and the County

1. What will be your strategies to address the emerging workforce needs for 14-24 year olds?
 - a. What connections will you have with the local workforce system for youth?
 - b. What relationships do you plan to have with the post-secondary training and education?
2. What training and/or employment opportunities will you provide to the emerging workforce, ages 14-24?
3. What types of summer employment opportunities, including internships, job shadows, work experiences will you provide to the young, emerging workforce ages 14-24?
 - a. How will you outreach and recruit youth?
 - b. Provide the number of job placements
 - c. Provide regional and/or demographic target data (zip codes, high school target areas, age ranges)

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| AGENDA: INFORMATION: Update on Summer ARRA Implementation & Career Resource Fairs |
| PETITIONER: Kelly Henwood, <i>workforce</i> CONNECTIONS Staff |
| RECOMMENDATION: None |

Background

ARRA Demographics and Enrollments

workforce CONNECTIONS staff shall provide an update on ARRA implementation activities including data on summer registrations and basic demographics.

Provider Update

Nevada Partners shall provide information regarding the work of the Service and Leadership Crew, a youth engagement project conducted this summer.

Career Resource Fairs

Gina Gavan, Tribal Minds, shall provide an overview of the two Resource Fairs held in July. Tribal Minds supported several immediate tasks in the summer youth programs by bridging the gap between the summer programs and employer connections. Tribal Minds work included:

- Conducting targeted outreach for the development of worksites for summer work experiences, career mentors, and other employer connections, including up to 200 additional employer sites in the next six weeks.
- Host two (2) Youth Resource/Job/Career Fairs between now and July 31, 2009 with all employer paid jobs, and resources for youth on college, careers, health, recreation, volunteer opportunities and additional professional industries relevant to placing youth in growth positions and expanding their experiences.
- As needed, develop and disseminate employer outreach materials for summer program connections and relevant to the hosting of two Resource/Job/Career Fairs.
- As time permits, conduct an end of summer employer satisfaction survey, electronic and evaluate results for improvements and increased responsiveness to employer needs.

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| AGENDA: INFORMATION: Award of a federal USDOL Youth Build grant in the amount of \$699,500 |
| PETITIONER: Andy Anderson, Workforce Connections Staff |
| RECOMMENDATION: None |

BACKGROUND

Dear DOL YouthBuild Grantees:

Congratulations on your award! The following information is directed to the Project Director or Manager of the newly funded YouthBuild grant. If you were listed as the contact for the grant but are not the Project Director or Manager, **please forward this information to the appropriate staff.** Thanks!

The YouthBuild Technical Assistance Collaborative¹ is eager to get you all off to a great start! If this is your first YouthBuild grant with the Department of Labor (DOL), you are **required** to attend a New Grantee Orientation Meeting on **July 28 – 30, 2009** here in Washington, DC to assist you in the start-up of your grant. If you are an existing DOL YouthBuild grantee, you are welcome to send new staff to this meeting as well. Registration and hotel information for the New Grantee Orientation meeting is available now at www.youthbuild.org/events. The event will be held at the L'Enfant hotel (hotel discount ends July 2, 2009. An agenda will be sent closer to the orientation date. We do apologize for the short notice regarding this conference, but it is very important that staff from each grant attend for the information and training we will be providing. This meeting will include:

- A track for financial managers specific to DOL requirements;
- Training on the Management Information System (MIS) for reporting purposes. Please note this is a system developed by DOL and its use is required; and
- General informational workshops for program managers/executive staff.

We are asking that each grantee send their: 1) YouthBuild director (or appropriate

¹ The YouthBuild Technical Assistance Collaborative, funded by the U.S. Department of Labor (DOL), provides in-depth technical assistance to DOL YouthBuild grantees to build stronger organizations and to produce better outcomes for our young people. Members of the Collaborative include the Division of Youth Services (Employment & Training Administration, DOL); Partners for Community Solutions; and YouthBuild USA. Each group brings a wealth of knowledge in youth development, alternative education, organizational capacity building, and of course, the YouthBuild model. Technical assistance is delivered using a variety of models and is characterized by an emphasis on peer-to-peer learning and sharing. The collaborative strives to make all trainings interactive and solutions-oriented and we are confident that this approach will bring you the information you need when you need it.

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executive staff person); 2) financial director; and 3) person who will be responsible for the MIS reporting for this grant, IF they have been hired. You may already have other staff on board but this orientation meeting is specifically for the three positions referenced; additional national and regional trainings across the country will be held throughout the year that will be more appropriate for other staff. Additionally, we have limited space for the MIS training as every individual needs their own computer. Therefore, the MIS training will be offered on a first-registered, first-trained basis to those grantees who already have hired the MIS data manager position. Trainings will be conducted at various locations through the fall until all of the new grantees have been trained on MIS. Further information will be shared once these trainings are confirmed.

For information specific to this conference, please contact: Sylvia Thomas at 202-693-3931 or thomas.sylvia@dol.gov.

The Department of Labor (DOL) has planned a number of training resources designed to assist you as you begin to establish your new programs. We will be hosting a series of recommended webinars for new YouthBuild grantees each Wednesday beginning August 5 - September 9. These will at 2:00 – 3:00 p.m. EST. Attached is a list of topics and a description of each planned webinar. Registration information will be sent to you shortly. For additional information on these Webinars, please contact: Toni Wilson, 202-693-2992 or wilson.toni@dol.gov.

We will also offer training in the DOL Fundamentals of YouthBuild, September 15 - 18 in Dallas, TX, which is designed for DOL YouthBuild front-line program staff (i.e. case managers, construction staff, career developers, graduate managers, etc.) and will be particularly useful for newly hired staff. For information on this training, please contact: Sylvia Thomas at 202-693-3931 or thomas.sylvia@dol.gov.

Finally, there will also be national DOL YouthBuild Learning Exchange on October 19-22 in Seattle, WA. This conference will focus on “greening” YouthBuild programs and assist programs in integrating green building into all aspects.

If you have questions involving the start-up of your grant and need immediate assistance, please email: youth.build@dol.gov.

Again, Congratulations. We look forward to working with all of you!

Anne Stom
Project Director, YouthBuild

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AGENDA: INFORMATION: Contractor Update

PETITIONER: Kelly Henwood, *workforce* CONNECTIONS staff

RECOMMENDATION: None

Staff and/or providers shall share an update regarding current WIA funded Youth programs.

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| AGENDA: INFORMATION: Updates from Youth Council Members |
| PETITIONER: Kelly Henwood, <i>workforce</i> CONNECTIONS Staff |
| RECOMMENDATION: None |

Youth Council members who wish to share information Youth Council issues or other relevant youth activities effecting the region.