

*workforce*CONNECTIONS
YOUTH COUNCIL
AGENDA

September 8, 2010
11AM – 1PM

*workforce*CONNECTIONS
Conference Room
7251 W. Lake Mead Blvd., Suite 200
Las Vegas, NV 89128

This meeting has been properly noticed and posted in the following locations:

City of North Las Vegas, 2200 Civic Center Dr., North Las Vegas, NV
City of Las Vegas, City Clerk's Office, 400 Stewart Avenue, Las Vegas, NV
Clark County, County Clerk's Office 500 S. Grand Central Parkway, Las Vegas, NV
Esmeralda County Courthouse, 233 Crook Street, Goldfield, NV
Henderson City Hall, 240 Water Street, Henderson, NV
City Hall, Boulder City, 401 California Ave., Boulder City, NV
*workforce*CONNECTIONS, 7251 W. Lake Mead Blvd., Las Vegas, NV
Nevada JobConnect, 3405 S. Maryland Pkwy., Las Vegas, NV
Lincoln County 181 Main Street Courthouse, Pioche, NV
Nye County School District, 484 S. West St., Pahrump, NV
Pahrump Chamber of Commerce, 1302 S. Highway 160, Pahrump, NV

This Agenda is also available on the *workforce*CONNECTIONS internet website at www.nvworkforceconnections.org.

COMMENTARY BY THE GENERAL PUBLIC

According to Nevada's Open Meeting Law, it is the Youth Council's discretion to take Public Comment during any other time other than during a Public Hearing or during the Public Comment Session. In all other instances, a citizen may speak on any matter before the Youth Council for consideration, after receiving recognition and consent of the Chair. Public Comment will be limited to three minutes. If any member of the Youth Council wishes to extend the length of a presentation, this will be done by the Chair or the Youth Council by majority vote.

If you wish to speak on a matter not posted on the agenda, you may do this during the Public Comment Session. Please clearly state your name and address – please spell your name for the record and limit your comments to no more than three minutes. No vote may be taken on any matter not listed on the posted agenda.

YOUTH COUNCIL MEMBERS: CHANDA COOK, SONJA HOLLOWAY, KEN LOBENE-CHAIR, ELOIZA MARTINEZ-VICE CHAIR, DANIEL ROSE, SGT. MARK SHARP, SAMANTHA HURT/ISIDRO MEDINO, MATTHEW WEINMAN.

Auxiliary aids and services are available upon request to individuals with disabilities by notifying Dianne Tracy in writing at 7251 West Lake Mead, Suite 200 Las Vegas, NV 89128 or by calling (702) 638-8750; or by fax (702) 638-8774. The TTY/TDD access number is (800) 326-6868 / Nevada Relay 711. A sign language interpreter may also be made available with twenty-four (24) hour advance notice. Equal Opportunity Employer/Program.

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1. Call to order, confirmation of posting, roll call
2. **APPROVAL** of agenda with inclusion of any emergency items and deletion of any items
3. **APPROVAL** of Meeting Minutes: June 9, 2010 meeting3
4. **DISCUSSION AND POSSIBLE ACTION:**
 - a. Approval of the PY2010 Annual Work Plan for the workforceCONNECTIONS Youth Department6
 - b. Approval of the WIA Youth Service Provider Performance Policy7
5. **PRESENTATION:** Youth Build Las Vegas10
6. **DISCUSSION:**
 - a. Project 5000 Kids Update12
7. **INFORMATION**
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 - c. WIA Year Round Contractor Update15
 - d. Updates from Contractors.....15
 - e. Updates from Youth Council Members15
8. Public Comment
9. Adjournment

NOTE: Matters in this Agenda may be taken out of order.

All items listed on this agenda are for action by the Board unless otherwise noted. Action may consist of any of the following: approve, deny, condition, hold or table. Public Hearings may be declared open by the Chairperson, as required for any of the items on this Agenda designated for discussion and possible action.

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AGENDA ITEM 3:

APPROVAL of Meeting Minutes – June 9, 2010

MINUTES
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YOUTH COUNCIL
Wednesday, June 9, 2010
11:00 a.m.

Members Present

Ken LoBene, Chair
Eloiza Martinez
Chanda Cook
Daniel Rose
Matthew Weinman
Michael Robertson
Samantha Hurt
Adriana Pereyra

Members Absent

Sonja Holloway
Sgt. Mark Sharp
Isidro Medino

Staff Present

John Ball, Executive Director	Suzanne Potter	Tameca Ulmer
Sylvia Spencer	Byron Goynes	Nancy White
Andy Anderson	Clentine January	Carol Hicks

Others Present

Karl Rostron, HELP of Southern Nevada	Ron Hilke, DETR
Tiffany Tyler, Nevada Partners, Inc.	Rose Yuhos, AHEC
Brooke Reid, Nevada Partners, Inc.	Nick Brown, WFC
Toni Mims, Southern Nevada Children First	Nicole Burkes-Jacobs, Olive Crest

(It should be noted that all attendees may not be listed above).

Agenda Item 1 - Call To Order, confirmation of posting, roll call. The meeting was called to order by Ken LoBene at 11:11 a.m. Staff confirmed the meeting had been properly noticed and posted in accordance with the Nevada Open Meeting Law. Roll call was taken and a quorum was present.

Agenda Item 2 - Approval of agenda with inclusions of any emergency items and deletion of any items.

Motion was made to approve the agenda as presented by Eloiza Martinez and seconded by Dan Rose. The motion carried.

Agenda Item 3 - Approval of Youth Council meeting Minutes of May 12, 2010.

Motion was made to approve the minutes of May 12, 2010 with corrections by Eloiza Martinez and seconded by Dan Rose. Correction(s): Agenda Item 6: It is possible to track this data in I-trac. The motion carried.

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Agenda Item 4.a – ACTION: Accept and approve the addition of Adriana Pereyra to the *workforce*CONNECTIONS Youth Council

*A motion was made to accept and approve the addition of Adriana Pereyra to the *workforce*CONNECTIONS Youth Council by Eloiza Martinez and seconded by Matthew Weinman. The motion carried.*

Agenda Item 4b – ACTION: Approve staff PY2010 Year-Round Contractor funding recommendations

Contractor	Total PY09 Funding	Plan	Actual	Recommended PY10	Plan
HELP of Southern Nevada	\$370,146	75	86	\$500,000	110
Nevada Partners, Inc.	\$757,697	296	378	\$800,000	428
Nye Communities Coalition	\$175,000	40	40	\$290,000	60
Total	\$1,302,843	411	504	\$1,590,000	598

Sylvia Spencer provided an overview of the contractor funding recommendations as shown above.

Ken LoBene stated that the participant costs as shown on page 12 of the agenda were incorrect; staff will review and make necessary changes.

Mr. LoBene stated that the current verbiage for the contract recommendations does not provide an adequate explanation of participant costs. Staff will provide new verbiage to justify contract recommendations that state participant costs include increased level of service per youth, more work experiences, and a continuum of services. Final verbiage will be reviewed and approved by Mr. LoBene. Discussion ensued.

A motion was made with conditions to approve staff PY2010 Year-Round Contractor funding recommendations by Dan Rose and seconded by Eloiza Martinez. Condition(s): Youth Council Chair will work with staff to develop a more appropriate funding table to present to the Board of Directors. The motion carried.

Agenda Item 5 – DISCUSSION: work+HAPPENS: Project 5000 Kids

Nancy White provided a Project 5000 Kids update:

- Project 5000 Kids is rebranded with P5K logo and mascot; tagline is “Who Believed in You”
- P5K is moving forward with great support from the community; P5K staff has had successful meetings with Mayor Goodman, Mayor Buck, the CCSD Career Development Department, MGM/Mirage, Boyd Gaming, Jr. Achievement, Merrill Lynch, and a few others.
- The website is under revision to better meet the needs of both youth and employers.
- P5K staff met with KNPR regarding launching our first media campaign.
- Upcoming activities include meetings with Harrah’s, Station Casinos, Henderson Chamber of Commerce, Henderson Mayor Andy Hafen, and presentations to the Boards of Clark County School District and the Boys and Girls Clubs of Las Vegas.
- Two Project Specialists were hired: Lori Thomas and Lucy Ivins

Agenda Item 6a – INFORMATION: Funding/Development Update

Andy Anderson provided a PowerPoint presentation on behalf of Works for Vegas, a nonprofit organization that will serve as the private fundraising vehicle for *workforce*CONNECTIONS. The PowerPoint will be made available to Board members and staff to present to businesses and employers throughout the community.

Agenda Item 6b – INFORMATION: Updates from Contractors

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Brooke Reid, Nevada Partners, Inc. provided a program update. NPI is having a graduation ceremony for 52 youth participants on Wednesday, June 23, 2010 at 5:00 pm at the Culinary Training Academy located on the Nevada Partners campus. NPI is holding their 'Employability Olympics' which will launch their summer work experiences. The competition will be held June 16, 2010 from 8:30 a.m. – 1:00 p.m.

Ms. Reid thanked the youth staff on behalf of NPI for helping them develop strategies to get and keep the youth engaged.

Karl Rostron, HELP of Southern Nevada, provided a program update. HELP is holding their second 'Help Up Weekend' on June 11-12 from 10:00 a.m. – 3:00 p.m. for homeless youth in the Las Vegas valley. The event, which will provide orientation and intake services, will be held at HELP's Business Center located at 1690 E. Flamingo Road, Las Vegas. Tutors, life skill and job coaches will be at the event to assist and answer questions.

Agenda Item 6c – INFORMATION: Updates from Youth Council Members

Dan Rose offered to give a presentation at the union training center for the apprenticeship program to any interested youth.

Chanda Cook announced that the Nevada Community Foundation has gone from a competitive grant program to using their monies for programs that support Ready for Life to build the workforce and connect youth to education.

Ms. Cook is negotiating with the Clark County School District for a counselor who will assist the youth program and summer youth providers by providing youth transcripts and developing plans for credit deficient youth to graduate.

Agenda Item 7 - Citizen Participation

None

Agenda Item 8– Adjournment

The meeting adjourned at 12:34 p.m.

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AGENDA ITEM 4: DISCUSSION AND POSSIBLE ACTION

- a. Approval of the PY2010 Annual Work Plan for the workforceCONNECTIONS Youth Department

Background

This plan was developed by the Youth Department, building on the Youth Council's Action Plan, the State's Governor's Youth Council Strategic Plan, and Nevada's Ready for Life: Shared Youth Vision Goals. While the commonality of each of these entities is to help our youth to achieve academic success, both the State's and workforceCONNECTIONS' Youth Councils share the same overall goal: Increase the State's high school graduation rates. Therefore, this Work Plan is intended to:

- Inform our Youth Council and Board, the State Youth Council, and other interested parties about our activities, strategies, and priorities.
- Promote collaboration between wC Youth Services Division, State government, community and other interested parties.
- Achieve sensible and coordinated project and program planning within our Service Delivery Area (SDA).
- Improve responsiveness of wC Youth Services Division, service communities, and other partners to the priorities and opportunities identified in this plan.
- Target limited resources based on clear priorities in order to strengthen the community that we serve.

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AGENDA ITEM 4: DISCUSSION AND POSSIBLE ACTION

- b. *Approval* of the WIA Youth Services Provider Performance Policy

Background

This guidance is established to ensure the Youth Council is provided with sufficient information to make better decisions, including deployment of services and resources in their Service Delivery Area. Furthermore, the performance evaluation language is in addition to any other quality control/quality assurance requirements that workforceCONNECTIONS (formerly known as Southern Nevada Workforce Investment Board) believe are appropriate for a particular contract.

VI

Southern Nevada Workforce Investment Board POLICY & PROCEDURE – YOUTH SERVICES PERFORMANCE POLICY	
EFFECTIVE DATE: July 1, 2010	NUMBER: 4.0
	AUTHORIZATION: SNWIB Director

BACKGROUND

This guidance is established to ensure the Youth Council is provided with sufficient information to make better decisions, including the deployment of services and resources in their Service Delivery Area. Furthermore, the performance evaluation language is in addition to any other quality control/quality assurance requirements that *workforce*CONNECTIONS (formerly known as Southern Nevada Workforce Investment Board) believe are appropriate for a particular contract.

GENERAL PROVISIONS FOR PERFORMANCE

All contracts and solicitation documents are to include provisions for a period performance evaluation of the contractor, including reports to the Youth Council when performance does not meet contract standards, and indicating improvement measures, if any. If improvement does not occur consistent with the corrective action plan, the Youth Department staff may ultimately recommend that the Youth Council terminate the agreement, or within existing authority may terminate the agreement and notify the Youth Council of such action. When a contractor's performance meets standards, departments should retain the evaluation results.

The *workforce*CONNECTIONS staff will evaluate Contractor's performance under each contract not less than an annual basis. Such evaluations will include assessing the Contractor's compliance with all contract terms and performance standards. Contractor deficiencies which staff determines are severe or continuing and that may place performance of the agreement in jeopardy if not corrected will be reported to the Youth Council. The report will include improvement/corrective action measures taken by the staff and Contractor. If improvement does not occur consistent with the corrective action measures, the Board may terminate this agreement or impose other penalties as specified in this agreement.

The Youth Council retains the right to exercise its judgment concerning the selection of a proposal and terms of any resultant agreement, and to determine which proposal best serves the Service Delivery Area. However, the Board is the ultimate decision making body and makes the final determinations necessary to arrive at a decision to award, or not award, a contract.

I. Performance Plan

Each executed contract will include a Performance Plan that will identify specific areas of expected performance, including the achievement of performance measures. These performance areas will be included as part of the agreement in the contract. Upon the completion of the negotiation and execution of the contract, changes and/or modifications may only occur upon their negotiation of the Performance Plan, including the establishment of reasonable justifications.

II. Key Areas

Enrollments. This total number of youth may include identifying the number of in-school and out-of-school youth as well as other indicators that the Contractor is expected to serve for the contract in consideration.

Regional Targets. This portion of the Performance Plan may include youth who reside and attend high schools in specific areas of the Service Delivery Area.

Demographic Characteristics. The contract may include specific groups of youth that the Contractor is expected to serve, i.e., pregnant/parenting teens, Limited English Proficient, Youth Involved in the Juvenile Justice System, Current or Former Foster Youth, Disabled, Homeless Youth or Other.

Activities. The contract may include activities that are related to the achievement of performance measures or intended to ensure specific services are made available to enrolled youth that will lead to the achievement of certain performance outcomes, such as Work Readiness Skills Training, Work-based Experiences, Academic/Education, Leadership, and Other.

Outcomes. Each Service Delivery Area is required to achieve specific, negotiated performance outcomes. This responsibility will be shared with the Contractors. Therefore, a Contractor's expected "outcomes" will be established to ensure a concerted focus in the regional achievement of the SDA's desired outcomes.

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AGENDA ITEM 5: PRESENTATION

Youth Build Las Vegas



GNJ Family Life Center
Youth Build Las Vegas
1st Cohort (January 2010 – August 2010)
Performance Outcomes

The first cohort for YouthBuild Las Vegas has successfully completed the YouthBuild Program. Upon the completion of the program, GNJ Family Life Center (GNJ) hosted a YouthBuild Las Vegas Employability Conference which included the graduation.

GNJ thanks Workforce Connections' staff, Ricardo Villalobos, Director of YouthBuild Las Vegas; the employers and community partners for their continued commitment and dedication towards the successful completion of Nevada's first YouthBuild participants.

In addition, GNJ's YouthBuild Las Vegas Employability Conference resulted in several participants receiving employment and/or on-the-job training opportunities.

Specific Placement Performance requirements:

- **Placement in Employment or Education:** N/A

The negotiated goal for this measure is 70%. Defined as the number of participants who are placed in employment (including the military) or enrolled in post-secondary education and/or advanced training/occupational skills training in the first quarter after the exit quarter divided by the total number of participants who have exited in the previous quarter. *Note:* we do not expect to see data for this measure during the first year of the program. Therefore, we will also track the number of initial job placements and job re-placements as a measure of progress toward this long-term goal.

GNJ's staff will continue working with the first cohort of YouthBuild participants to assist with the placement in employment or education goal. Currently, GNJ reports that three (3) participants have entered employment; seven (7) participants have registered for College of Southern Nevada and/or UNLV and nineteen (19) participants have interview appointments with employers during the month of September 2010.

- **Attainment of a Degree or Certificate:** ***The negotiated goal for this measure is 50%.*** GNJ reports that 88% of the YouthBuild participants have obtained either a high school diploma, GED and/or a PACT certification.
- **Literacy and Numeracy Gains:** ***The negotiated goal for this measure is 50%.*** GNJ reports 66% have increased their literacy and/or numeracy gains since January 2010. However, GNJ's staff have 364 days to obtain this measure and will continue to assist the participants until at least 80% of this measure is achieved.
- **Retention Rate:** N/A

The goal for this measure is 75%. Defined as those participants who exit the program and are placed in employment or post-secondary education or training in the first quarter after exit and remain in employment or post-secondary education or training in the third quarter after exit divided by the number of participants who are placed in employment or post-secondary education or training in the first quarter.

- **Recidivism Rate:** ***The negotiated goal for this measure is 20%***
GNJ is proud to report the recidivism rate for YouthBuild participants is 0%.

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AGENDA ITEM 6: DISCUSSION

Project 5000 Kids Update



PROJECT 5000 KIDS REPORT
JULY – AUGUST 2010

1. We have added another new team member -- Gina Campbell started on June 30th – she is our internal Project Specialist
2. Our presentation to the Clark County School Board took place on June 24th. Project 5000 Kids was very well received by the members of the Board.
3. Our presentation to the Board of Directors of the Boys & Girls Clubs of Las Vegas was on June 30th. They approved a motion to partner with us to provide work readiness training.
4. Our new website [project5000kids.org] is up and running.
5. Met with Stations Casinos who agreed to take 22 interns into their various properties.
6. Met with Harrah's who agreed to offer their lifeguard positions to our interns. We will need to find a way to pay for the lifeguard certification process.
7. We will be placing an ad for P5K in KNPR's magazine for August/September.
8. Participated in the resource fair held at Jimmy's Market in North Las Vegas on June 24th.
9. Attended a meeting with the Higher Education Coalition organizing group on June 24th. They have identified a need to work with the K-12 community and invited the school district and Workforce Connections. Through this meeting we connected with the University of Phoenix who has expressed an interest in being a part of P5K.
10. Sponsored a booth and table at the Urban Chamber of Commerce scholarship luncheon.
11. Met with Top Rank to finalize placement of an intern with their company. The intern's employment began on July 7th and should prove to be a very successful relationship.
12. Met with District Manager for Jason's Deli. They will be hiring 27 interns this month and possibly another 30 next month.
13. Met with Wynn on July 1st. They are very interested in being a part of P5K in our year round program. They want to start with job shadowing within Wynn Design & Development and Wynn IT during the school year and then move to a full-blown summer intern program next year. Very exciting possibilities here.

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14. Met with Carla Perez, CEO of United Health Services. They have 8 hospitals in Nevada that they oversee. She is looking at ways to become involved with P5K.
15. Met with one Marshall's store on July 8th and have meetings scheduled with two more. They will be taking from 8-10 interns per store.
16. Have meetings scheduled with Nannies & Housekeepers USA and Junior Achievement for next week to discuss possible partnerships with them.
17. We received a grant from the Wells Fargo Foundation for \$37,500. They will take 4 interns at the Foundation, they are sponsoring one intern to work at KNPR, and they will sponsor 10 interns that we will place in various businesses in the community.
18. We negotiated an agreement with Marshall's to employ students through Project 5000 Kids. To date we have placed 16 students with Marshall's.
19. We have also negotiated an agreement with Jason's Deli to employ students through P5K. To date we have placed 10 students with Jason's.
20. We met with the University of Phoenix on July 13th. They have expressed an interest in being a part of the P5K movement.
21. We met with Luis Valera at UNLV to discuss working together on P5K. He has agreed to set up meetings with the Dean of Student Services and two other deans to discuss how they can partner with us.
22. On July 26th we presented P5K to the Nye County School Board. They approved a motion to partner with P5K in the various activities we have for their students.
23. Met with the Career and Technical Education Department of the Clark County School District to solidify our partnership arrangements with them.
24. We are receiving very positive response from Nye County. We have had articles in their newspaper twice; we did an interview on the TV station, and had an article in the Pahrump Valley Chamber of Commerce newsletter.
25. Also had an article in the Las Vegas Chamber of Commerce Business Voice, August edition.

National Job Shadow Day

General Colin Powell has declared February 2nd as National Job Shadow Day. Project 5000 Kids is launching a campaign to have more students in a job shadow experience that day than any other city in the nation. We are last in graduation rates; we want to be first in job shadows. We are working with the Partnership Office of the Clark County School District to make this happen. We will be working with the cities and counties of Southern Nevada. We will be working with the business community to get the job shadow opportunities. P5K will be in the media (billboards, newspapers, TV, radio) in our quest to make Nevada #1 in the nation on National Job Shadow Day. Any support that the board can provide (referrals into businesses, connections to prominent business leaders, sources of funding, etc.) will be greatly appreciated.

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AGENDA ITEM 7: INFORMATION

a. Upcoming Events

2010

10/1	Youth Contractor Celebration
11/8	Drop Out Prevention Summit
12/11	Youth Forum

2011

2/2	National Job Shadow Day
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AGENDA ITEM 7: INFORMATION

b. Funding/Development Update

AGENDA ITEM 7: INFORMATION

c. WIA Year Round Contractor Update

AGENDA ITEM 7: INFORMATION

d. Updates from Contractors

AGENDA ITEM 7: INFORMATION

e. Updates from Youth Council Members

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AGENDA ITEM 8: PUBLIC COMMENT

AGENDA ITEM 9: ADJOURNMENT