



*workforce* **CONNECTIONS**  
PEOPLE. PARTNERSHIPS. POSSIBILITIES.

# 2022 HIGHLIGHTS

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Southern Nevada's  
One-Stop  
Delivery System





# Leadership & Governance

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**Lynda Parven**  
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**Tommy White**  
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SilverSummit Health Plan

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# Local Strategy

In 2022, Workforce Connections (WC) expanded its efforts to align community resources by leveraging partnerships with local economic development agencies and chambers of commerce to increase business engagement. Southern Nevada saw the release of the 2022 Workforce Blueprint and the launching of seven regional Industry Sector Partnerships (ISPs), one for each of our target industry sectors. WC further diversified its funding streams and continued capitalizing on opportunities to host American Job Centers (AJCs) without incurring additional infrastructure costs. Key activities in 2022 included:

### Strategic Planning Session

In January, members of the WC Board and the LEO Consortium participated in an all-day strategic planning session. The results were strategies which would guide the upcoming procurement process for staffing the American Job Centers to provide Workforce Innovation and Opportunity (WIOA) Title I services.

### Four-Year Local Plan

The Four-Year Local Plan was updated to reflect current regional economic factors, local strategy, and regional targeted industry sectors as detailed in the 2022 Workforce Blueprint. The WC Board and the LEO Consortium approved the plan in June.

### Release of RFP

In October, WC released a Request For Proposals (RFP) for WIOA Title I employment and training services including: the One-Stop Operator; Adult & Dislocated Worker (ADW); and Youth services. The RFP is focused on staffing the American Job Centers to provide quality WIOA Title I employment and training services, alongside other WIOA system partners.





# Integrated Business Services



The EmployNV Business Hubs are employer-focused AJCs which connect businesses to the resources in the public workforce development system. The hubs are staffed with workforce development professionals from WIOA Title I, III and IV programs, who seamlessly help employers with recruiting, hiring, training, talent development, and more. There are five business hubs located at: Vegas Chamber, Sahara West Library, North Las Vegas City Hall, Henderson City Hall, and Green Valley Library. At the business hubs, employers can also access resources beyond the public workforce development system. The business hubs are a coordinated effort between WC, the Nevada Department of Employment Training & Rehabilitation (DETR), the Nevada Department of Business and Industry, the Small Business Development Center, the Vegas Chamber, the Las Vegas-Clark County Library District, the City of North Las Vegas, the City of Henderson, and Henderson Libraries. The collaboration of partners is focused on reducing the burden and complexity of talent acquisition and achieving greater effectiveness in recruiting, training, and placing the talent needed by the region's employers. Much progress has been made in eliminating duplication of services and achieving a "no wrong door" approach for our employers. The collaboration helped facilitate multiple successful hiring events and industry convenings throughout the community.

## National Award

The EmployNV Business Hubs were named the 2022 Program of the Year by the National Association of Workforce Development Professionals (NAWDP). This national award recognizes innovative workforce programs that implement creative new ways of delivering services to businesses. The business hubs are located in chambers of commerce, local libraries and city halls. When announcing the award, NAWDP CEO Melissa Robbins said, "EmployNV Business Hubs offer a unique approach by providing Title I and Title III staff to assist employers in locations businesses are visiting for other needs. Through this program, they've built and expanded partnerships that truly have a positive impact on their local employers." The 2022 NAWDP national conference was held in Las Vegas, so attendees from across the nation had the opportunity to tour the business hubs as part of NAWDP's post-event learning opportunity.



# West Charleston Library



In August, the first full-scale EmployNV Youth Hub in Southern Nevada officially opened alongside a brand new Teen Zone at the Las Vegas-Clark County Library District's West Charleston Library. The nearly 2,500 square foot hub and Teen Zone allows young adults access to a variety of no-cost employment and education programs in a convenient, teen-friendly atmosphere. The EmployNV Youth Hub is a comfortable and colorful space where young adults ages 16 to 24 can find help with employment search, paid training, internships, pre-apprenticeships, mentoring and other educational opportunities.

## Unified EmployNV Branding

In 2022, Nevada's public workforce system adopted a system wide unified branding for all American Job Centers. The unified EmployNV branding will help eliminate client confusion and enable AJC staff to better streamline services. EmployNV.gov is the State online platform for workforce services and is owned and maintained by the State of Nevada. As part of the unified branding, the One-Stop Career Centers and JobConnect offices are now EmployNV Career Hubs. Businesses can find assistance at the EmployNV Business Hubs and young adults ages 16 to 24 can find assistance at the EmployNV Youth Hubs. Rebranding efforts are expected to continue in 2023 with updates to physical signage and websites.



## Green Valley Library

In June, Henderson Libraries reopened its Green Valley Library after extensive renovations. The remodel included dedicating an impressive 4,000 square feet for **connecting employers to a ready workforce**. The new EmployNV Business Hub offers state of the art technology and space for serving employers and hosting hiring events. The new EmployNV Career Hub offers job seekers WiFi, computer stations, printers and access to staff who assist them with resumes, training and employment opportunities. The new hubs bring together local, state and federal resources for programs where employers receive financial incentives for hiring and training Nevadans.





# Industry Sector Partnerships

Workforce Connections, in partnership with Las Vegas Global Economic Alliance, Vegas Chamber, College of Southern Nevada, Nevada State College, University of Nevada Las Vegas, Clark County School District, the Nevada Department of Employment Training & Rehabilitation (DETR) and others, launched an Industry Sector Partnership (ISP) for each one of our region's seven target sectors:

1. Healthcare Services
2. General & Advanced Manufacturing
3. Information & Communication Technologies
4. Transportation & Logistics Technologies
5. Clean Technologies
6. Business & Financial Services
7. Creative Industries

Following the employer-led model of Next-Gen Partnerships, local employers are now working directly with education, workforce development, economic development, and other community stakeholders to address their workforce development needs in a more streamlined manner. More robust employer input is being built into the talent development pipeline, starting in K-12, and throughout all the post-secondary skill-acquisition options. After hearing the needs of employers, the City of Las Vegas awarded \$1M of American Rescue Plan Act (ARPA) funding to support ISP employers that continue to face increased challenges with recruitment, training and retention of qualified employees. DETR awarded \$500K to support ISP employers that need upskilling for their current employees.

## The Future Workforce

Our future workforce is in the K-12 system. The newest school in our area, the Central Technical Training Academy (CTTA), opened in August and features an impressive Family Support Center. This is the first school in the nation to be designed and built with an onsite American Job Center. Center staff will focus on multi-generational strategies, connecting youth and their families with the resources of the public workforce system. The school

remains open after regular school hours to provide families with training opportunities for in-demand occupations in our region. The CTTA is one of 35 schools that benefit from the CCSD Workforce Fellowship Initiative. After a nine-month immersion program which allows counselors to become subject matter experts in the One-Stop System, they become invaluable assets at their schools, serving as ambassadors and effective navigators of our system.




## Job Fairs

This year was a record-breaking year for job fairs. The Spring Job Fair in April, held in partnership with Clark County Commission Chairman Jim Gibson and Commissioner Tick Segerblom, attracted more than 6,000 job seekers to the Las Vegas Convention Center to meet with more than 100 employers. Employers reported hiring more than 573 job seekers on the spot with an additional 2,000 potential hires, pending background checks and other employment requirements. November's Fall Job Fair at the Sahara West Library was also highly successful, as were several industry-specific job fairs which supported employers from the new regional industry sector partnerships.

## Non-WIOA Funding

In addition to the ARPA funds from City of Las Vegas and funding from DETR, WC also was awarded \$800K of Community Project Funding from the US Department of Labor to support additional Individual Training Accounts (ITAs) and \$50K from the San Manuel Band of Mission Indians to support the CCSD Workforce Fellowship Initiative.





For more information about  
our WIOA Title I programs, visit:  
**[www.nvworkforceconnections.org](http://www.nvworkforceconnections.org)**

An equal opportunity employer/program.  
Auxiliary aids and services  
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